

WINSFORD & RURAL EAST AREA PARTNERSHIP BOARD

MINUTES OF MEETING WEDNESDAY 20TH JULY 2011, 9.30am

**ST CHAD'S CHURCH HALL, GLADSTONE STREET,
WINSFORD, CHESHIRE, CW7 4AB**

1. In Attendance

John Stephens	-	Cheshire West & Chester (Lead Director) (Interim Chair)
Ewan McHenry	-	Cheshire West & Chester
Patricia Johnson	-	Cheshire West & Chester
James Ollier	-	Cheshire West & Chester
Alison Armstrong	-	Cheshire West & Chester
Judith Burbidge	-	Weaver Vale Housing Trust
Graham Roberts	-	Weaver Vale Housing Trust
Lesley Dryhurst	-	Weaver Vale Housing Trust
Ian West	-	Cheshire Fire & Rescue Services
Paul Nicholls	-	Citizen Advice Bureau
Liz Dickenson	-	Citizen Advice Bureau
Amy Jones	-	Citizen Advice Bureau
John Reilly	-	Mid Cheshire College
Pat Johnson	-	Western Cheshire Primary Care Trust
Geoff Hope-Terry	-	Weaver Valley Partnership
Gary Atkins	-	Storehouse Church, Faith Sector Representative
Jonathan Griffiths	-	GP Chair of the Vale Royal Commissioning Consortia

Observer

Councillor Don Beckett	-	Cheshire West & Chester
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Apologies

Deborah Washington	-	Job Centre Plus
Graham Stewart	-	Utkinton Parish Council
Jane Byrne	-	Groundwork
Inspector Dave Snasdell	-	Cheshire Police
Sue Lowe	-	Central & Eastern Cheshire Primary Care Trust

2. Minutes of meeting 13.04.2011 & Action List

APB approved minutes from last meeting.

Ewan McHenry ran through outstanding actions from previous meeting:

- Consideration still needs to be given to nominations for a new Chair of the APB.
- 'Talkabout' is Winsford's new community newspaper and has just published its first issue. The APB will be supportive of the new venture and make most of community channels that already exist.
- Talks with Winsford Town Council about a repeat of the Participatory Budgeting event next year are very positive and the APB are keen to support this event.
- CWACC Rural Regeneration conference took place on Thursday 23rd June talking about the changes in the rural areas of the APB and was well attended by both Town and Parish Councils.
- Ian West will chase up the brief summary of the evaluation of the Prince's Trust programmes that have just taken place.
- Costing details have been received for the lighting at the BMX track which will total £45,000; still awaiting feedback from Gravel Grippers.

ACTION: Circulate the first edition of the 'Talkabout' Community Newspaper to the APB. Produce link to newspaper on the West Cheshire Together website.

3. Key Priority Update:

3.1 Adult Health & Wellbeing

Jonathan Griffiths provided an update on the Adult Health & Wellbeing task group.

The main achievements made by the task group in this period are:

- Roll out of a Condom Distribution Service; a training event was delivered to 14 people from a wide spectrum of partner agencies both voluntary and statutory.
- Links have been made with the E-Act Academy to promote the Christopher Winter Project in the school.
- The Teenage Pregnancy priorities have been brought into the AH&W task group in line with future partnership framework changes.
- 'Don't Be A Cancer Chancer' sessions have been delivered in three locations across Winsford.
- The delivery of Healthy Eating Workshops are one step closer with links being established with Adult Learning in CWACC.

The issue of gym referrals within Winsford was raised. The scheme is not very well taken up in Winsford and those that are, have a poor completion rate. It was

suggested to solve this issue Winsford could look at incorporating outdoor gym equipment, an idea that works well in other parts of the country. The equipment is free to use and has a bit of a novelty factor making people more inclined to give it a go.

ACTION: APB to look at the feasibility of outdoor gyms in Winsford.

3.2 Jobs & Enterprise / Worklessness Task Group

John Reilly presented an update on the Worklessness Task Group.

The achievements made in this period are:

- Improved links have been made with the Business 1-5 Industrial Estate through the participation of Groundwork Trust in the group
- The work clubs at Verdin Exchange and The Edge have seen 4 persons achieving a positive work outcome to date.
- CWACC Benefits Advisors will be delivering monthly surgeries at the work clubs from August 2011.
- Changing Lives in Cheshire Young Peoples Engagement Programmes have in excess of 40% completion rates on the course and the same number progressing toward a positive outcome.
- The 4 C's project has been delivered by Cheshire Police and CWACC working in partnership with Winsford E-Act Academy.

3.3 Children & Young People

Ewan McHenry gave an update on the Children and Young People Task Group.

- The C&YP Task group has a new lead, Paul Hickson CWACC Neighbourhood Manager for GGO (West Winsford).

Achievements in this period:

- Development of What's On Guide in the community newsletter
- Junior Warden Scheme in the GGO Neighbourhood involving 14 young people from across the area. A similar scheme is set to be introduced in Wharton.

On the 31st August, 2 Family Intervention Planning workers will hold a surgery in Wharton Library, for parents of year 6 pupils to have a chat about any issues they have.

4. Neighbourhood Management in West Winsford

Judith Burbidge gave an update on West Winsford Working Together Neighbourhood Partnership Board.

- West Winsford is changing its name to GGO which stands for Glebe Green, Greenfields Park and Over. Local residents came up with GGO as a preferred name for neighbourhood working in the area.
- Participatory appraisal technique has been used to develop a community action plan. Over 450 local people have been consulted regarding their top priorities.
- An involvement plan is being developed by local residents. The pathway will give local residents a spectrum of information regarding what opportunities are available to them in order to develop their skills and knowledge.
- After visits to other BMX clubs in Cheshire an action plan is being developed to build the capacity of the Gravel Grippers Club after a few of the clubs volunteers have moved on.
- Awareness of the Work Club at The Edge will be improved with a new Facebook page, flyer and possible a new banner.

5. WVHT Floating Support Service – Helping Customers to Manage their tenancy

Weaver Vale Housing Trust has a team of support workers who receive funding Through Supporting People to offer short-term support to all trust tenants who require help in managing their tenancy and other related issues.

Over 260 people have been supported through the scheme with 93% sustained tenancy which benefits both the trust and the tenant.

A Healthier Homes steering group is being developed that will hopefully mirror the great work of the Support Service.

6. Cheshire West Citizen Advice Bureau Service

Cheshire West CAB has put in a BIG lottery bid to improve accessibility to advice, having better access to advice for organisations and to avoid people getting lost in the advice system. The development on a quick and simple online referral system will encourage this along with AdviceGuide.org.uk, a direct gov type of website that

provides people with round the clock access to information in an easy to use and understandable manner.

Online referral system

The 6 easy step approach involves:

1. Log in and password for your agency
2. Referrer's details and the area of advice for the client to be put through to the right agency.
3. Data protection screen
4. Clients details
5. Information on why the client needs help. The more detail input in this section the better advice can be given by the right agency.
6. Referral Reference Screen

Using this system the CAB has a great first contact hit. 20% are reached after 3-4 calls at different times of the day and 20% no contact at all. When no contact is made the CAB get in touch with the referrer to see if the client still needs any assistance.

AdviceGuide.org.uk

Advice Guide provides people with the information they need to solve their own problems and to signpost them to appropriate advice when necessary. The advice line direct number receives a large volume of calls every day, sometimes far more than volunteers can take. The website will empower people to solve their own problem and hopefully reduce the volume of calls to the advice line. 20% of volunteers at CAB have moved on to jobs elsewhere and are always looking for new volunteers.

Sign-posting and referral Training

The CAB offer a half-day training session on sign-posting and referral focusing on

- Define signposting
- Identify barriers to effective sign-posting
- Overcoming the barriers
- A good practice guide with case studies

The training will allow people to identify opportunities and sign post effectively.

7. Community Engagement Plan Update

Patricia Johnson gave an update on the current partnership community engagement activities being undertaken in the APB.

- WVHT Neighbourhood Strolls have taken place across Winsford and have been supported by CWACC Highways and Streetscene members, elected members, town and parish councillors and the neighbourhood policing team.
- 'On the Fringe' festival of music and arts took place over the weekend of 8th-10th July at Winsford Marina Island. The event was funded by local elected members and well supported by the local community and visitors.
- A number of activities have been delivered at Wharton Library to increase its footfall including redesigning the junior litter squad, planting hanging baskets with residents and the formation of a new group, 10cc (10am for a cuppa and a chat)

Progress has been made towards the development of an annual community engagement programme.

8. Area Partnership Funding

Ewan McHenry produced a summary of the Area Team Spend from the last financial year and raised possible options of how the allocation of the funds be set out this year. The two options are:

1. Continue with the current arrangement
2. Look at developing a partnership commissioning model with additional funding identified to support the monies allocated by CWACC.

ACTION: The Board are requested to consider the report on Funding and Future Commissioning Options and decide which of the funding options be adopted to allocate funding in the current financial year.

9. Any Other Business

Pat Johnson thanked the members of the APB for contributing to the stories for the WCPCT health report.

Gary Atkins announced Storehouse Church are moving office from Tarporley into the Verdin Exchange.

10. Date of next meeting

The next meeting of Winsford & Rural East Area Partnership Board will be held on Wednesday 12th October 2011; venue to be decided.