

Marketing & Communications Sub-group

N&RN APB – Tracker Survey

28th September 2011

The purpose of this report is to gain approval for the introduction of an APB Tracker Survey.

Background

The N&RN APB has 5 sub-groups and these sub-groups have analysed data from community surveys to produce 4-5 priorities for each sub-group with subsequent action plans.

Within the Community Engagement theme the APB has agreed that we roll out a 'tracker survey'. Basically this involves each sub-group identifying perception questions based on the national Place Survey, Our Communities survey and sub-group priorities.

How it will work

Within the attached draft 'Tracker Survey' each sub-group has identified 4 perception type questions with a set of answers. Some of the old 'Our Community' survey questions have been slightly changed as agencies preferred the amended version for the tracker survey as they identified more easily with the priorities.

The aim is for each agency working with the APB to take the questions to every resident/community meeting or event and ask attendees to complete the questionnaire.

All completed questionnaires will be returned to Team Northwich who will gather the information on a quarterly basis and publicise the results on the N&RN website.

During an 18 month period the results will be tracked for overall responses which will inform the APB and sub-groups of how people feel and will indicate if the work being undertaken has been affective.

APB decisions

- Attached is the draft tracker survey which the APB is asked to comment on and agree
- There are some questions where the sub-groups were undecided on how to phrase the question and the APB is asked to make this decision. The questions are;
 - In a typical week, how many times; a) do you exercise for at least 30 minutes or b) are you active for 30 minutes
 - How do you rate the a) range of further education provision in this area or b) choice of further education provision in this area
 - a) How satisfied are you with pothole repairs or b) do you know who to contact to report a pothole
 - a) have you noticed any improvements in community safety in your local area in the last year or b) do you feel like there has been improvements in community safety in your local area in the last year

Health & Well-being	1 How do you rate your overall health	Very good	Good	Fair	Bad	Very bad	
	2 In a typical week, how many times; do you exercise / are you active for at least 30 minutes	5+	3-4	1-2	Never		
	3 Which of these issues are of personal concern to you	Over weight	Smoking	Alcohol misuse	Poor diet		
	4 How happy have you felt over the last 4 weeks	Very happy	Happy	Ok	Unhappy	Very unhappy	
Economy & Education	1 How important is it to you to have job opportunities	Very important	Fairly important	Neither important or unimportant	Fairly unimportant	Very unimportant	Don't know / not applicable
	2 How easy do you feel it is to find work in the local area	Very Easy	Fairly Easy	Neither easy or hard	Fairly hard	Very hard	
	3 How do you rate the range or choice of further education provision in this area	Very good	Good	Fair	Bad	Very Bad	
	4 How informed are you of places that provide adult learning/new job skills in your area	Very informed	Fairly informed	Neither informed nor uninformed	Fairly uninformed	Very uninformed	Don't know
Environment & Transport	1 How often do you use public transport; i) Train ii) Bus	Once a week Once a week	Once a month Once a month	Once a year Once a year	Never Never		
	2 How satisfied are you with: i) train transport ii) bus transport	Very Satisfied Very Satisfied	Fairly Satisfied Fairly Satisfied	Neither satisfied or dissatisfied Neither satisfied or dissatisfied	Fairly dissatisfied Fairly dissatisfied	Very dissatisfied Very dissatisfied	
	3 How satisfied are you with pothole repairs (or do you know who to contact to report a pot hole)	Very Satisfied	Fairly Satisfied	Neither satisfied or dissatisfied	Fairly dissatisfied	Very dissatisfied	
	4 How satisfied are you with cleanliness of the local area	Very Satisfied	Fairly Satisfied	Neither satisfied or dissatisfied	Fairly dissatisfied	Very dissatisfied	
Community Engagement	1 How informed are you of events (including Community Forum) in your area	Very informed	Fairly informed	Neither informed nor uninformed	Fairly uninformed	Very uninformed	Don't know
	2 In last 12 months how often have you given unpaid help to a group, club, organisation	At least once a week	At least once a month	At least once a year	Not given unpaid help	Don't know	
	3 Your feelings of pride and belonging to immediate neighbourhood	Very strong	Fairly strong	Not very strong	Not at all	Don't know	
	4 How informed are you about getting involved in local decision making	Very informed	Fairly informed	Neither informed nor uninformed	Fairly uninformed	Very uninformed	Don't know
Community Safety	1 How safe do you feel in your local area during the day	Very safe	Fairly safe	Neither safe nor unsafe	Fairly unsafe	Very unsafe	Don't know
	2 How safe do you feel in your local area after dark	Very safe	Fairly safe	Neither safe nor unsafe	Fairly unsafe	Very unsafe	Don't know
	3 Do you feel like their have been (have you noticed any) improvements in community safety in your local area in the	Yes	No	Don't know			

improvements in community safety in your local area in the

	last year						
	4 How informed do you feel about improvements in community safety in your local area	Very informed	Fairly informed	Neither informed nor uninformed	Fairly uninformed	Very uninformed	Don't know

Other questions considered:

Health & Well-being:

How do you rate your overall diet

Portions of fruit & veg on a typical day

Economy & Education:

Do you know how to find information about your local Children's Centre events and services:

Environment & Transport:

How often do you recycle waste (or how satisfied are you with waste recycling)

Community Engagement:

How informed are you about getting involved in local decision making

I can influence decisions that affect my local area