



N&RN APB & TEAM NORTHWICH PLAN 2011-12

Northwich & Rural North – ‘the hidden gem of Cheshire’

Advancing history, life and opportunity

Why does the Area Partnership Board need a plan?

The Area Partnership Board (APB) is made up of many different agencies e.g. Police, Health, Fire, Housing, Councillors and voluntary sector and each agency has its own priorities it has to tackle. Membership of the Area Partnership Board can be found at; http://www.westcheshiretogether.org.uk/area_partnership_boards/northwich_and_rural_north_apb.aspx In addition, although the Northwich & Rural North area is generally a good place to live there are small pockets where improvements could be made relating to health, unemployment, education etc, a profile of the area and related statistics can also be found at the above web link in 'key documents'. The Area Partnership Board has assessed where and what it needs to do to help improve some areas using the profile and agency information and has listed the actions in the plan below. The Area Partnership Board is responsible for bringing together the relevant agencies to add these priorities to their own priorities and to undertake the necessary work.

Partnerships						
PRIORITY 1: Area Partnership Board						
ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	Indicators
APB lacks direction, vision and leadership <i>Outcome: APB to develop a vision e.g. what the APB wants to achieve in the future</i>	Arrange a 'visioning day' so the APB can create a vision for itself and N&RN, including aspirations, and effectively take an over-seeing role for the whole APB area	Mark Simmons	March 2011	APB to fund visioning day, £1,500	CPD appointed to run Visioning Day on 7 th June. APB agreed a new vision; Northwich & Rural North – the hidden gem of Cheshire. Advancing history, life and opportunity	
The APB lacks direction. <i>Outcome: APB to develop an action plan showing how it will 'narrow the gap' (this means improving some of the worst performing areas so they catch up with the better performing areas based on evidence)</i>	Set up sub-groups to develop an area action plan. Agenda item at each APB for updates on themes, the APB should be responsible for monitoring all the outcomes.	Mark Simmons	March 2011	Nil	4 sub-groups set up Agenda template completed to include regular updates from each themed sub-groups	
	APB to hold sub-group lead accountable for actions at each APB meeting	Chris Rowbottom	March 2011	Nil	Agenda template completed to include regular updates from each themed sub-group lead. Sub-group leads report to the APB on key successes and areas not meeting targets.	
	The plan should show how partners will narrow the gap between the best and worse performing areas by providing additional activity.	Mark Simmons	Draft action plan by March 2011	Nil	APB Plan developed and will be updated monthly. Outcomes or results will be listed showing what the APB wants to achieve	
	Arrange regular meetings / activity for the year linked to Community Engagement Plan	Fiona Dunning	June 2011	APB agreed funding of £2,433 Officer time – in kind	Community Engagement Calendar of Event produced initially up to Dec 2011, a new 2012 calendar will be presented to the APB on 26/01/12. See Community Engagement section below for further information.	
	Introducing a simple tracker survey, 3-4 questions per sub-group theme to run over 18 months to monitor how the APB is doing based on residents perceptions	Mark Simmons	June 2011	Nil	The tracker survey was presented and agreed by the APB in Sept. The Tracker Survey was trialled at the Marbury Link event in June 2011. Details of what the tracker survey is can be found on the APB website in Septembers agenda/minutes. Quarterly reports on the Tracker	

					survey results will be presented to the APB and placed on the N&RN website.	
	The APB should create links with Town and Parish Councils so that their Town / Parish priorities and plans dovetail in to the APB plan and actions taking into account the Decentralisation and Localism Bill approach for Neighbourhood Plans	Team Northwich	Rudheath & Witton plan by Sept 2011 Summer 2011	c£300 funded from CWaC internal budgets	Team Northwich has visited 18 of 25 Parishes from Dec to Mar 2011 to promote area working. Team Northwich held a joint event for Town and Parish Councils on 13/10/11 to promote APB activity and Parish / neighbourhood planning. Further half yearly joint meetings for Town & Parishes Councils are now to be introduced. Monthly news is sent to all Parish & Town Councils.	
APB to set up of four sub-groups to address identified priorities <i>Outcome: 4 sub-groups in place with agreed priorities and actions</i>	Put in place 4 sub-groups; Health & Well-being (H&WB); Economy & Education (Ec&Ed); Environment & Transport (Env&Tr); Marketing, communications & engagement (CEP)	Mark Simmons	March 2011	Nil	H&WB group set up and has set 5 priorities. Ec&Ed group set up, data shared and 5 draft priorities set Env&Tr group has met, data shared, possible 4 priorities discussed CEP group set up, populating an events calendar, events identified for 2011, CEP prepared	
	Ensure existing members of the current APB who do not become part of the new core APB have a role in the new sub-groups	Mark Simmons	March 2011	Nil	02/03/11 All previous APB members are active in a sub-group	
	Create Terms of Reference (ToR) for each sub-group showing delegated authority to the sub-groups for them to determine the priorities and actions for the area.	Mark Simmons	March 2011	Nil	ToR approved by APB in June 2011	
	Each sub-group to explore how they can pool resources at a local level to deliver activity/services	Sub-group Leads	April 2011	Nil	Sub groups are actively co-ordinating resources to deliver activities and or services EG: <ul style="list-style-type: none"> • Greenbank Railway Station initiative • Gadbrook Park Business relationships • Data sharing • A dedicated Choose Well leaflet for the area • A high school & college heads forum set up 	
The APB to improve joint working and efficiencies <i>Outcome: APB to agree</i>	Set up a system and application form so sub-groups can submit a short business case to request funding from the APB whereby the APB will then be able to commission activity and	Mark Simmons	June 2011		Draft commissioning process produced with application form and evaluation form. APB approved process at June meeting.	

a collective resource plan from resources pooled at an APB level including allocation of funding allocated to the APB.	projects, some of which may be cross-cutting				Review of partnership working to include new Localism agenda will affect this target.	
	APB to produce a combined services Resources Plan	Mark Simmons			Not started as priorities and actions not completed. Review of partnership working to include the new Localism agenda will affect this target	

Partnerships						
PRIORITY 2: Health & Well-being						
ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
Need to identify issues and agree priorities <i>Outcome: Partners agree health & well-being priorities</i>	Set Priorities	Jane Branson	Dec 2010	Nil	5 priorities agreed; Help reduce A+E attendances Promote and raise awareness of Choose Well Reduce teenage pregnancies Reduce admissions for diabetes Improve residents lifestyles	
Choose Well <i>Outcome: A dedicated N&RN Choose Well leaflet to be produced for distribution across the area</i>	All partners to promote the Choose Well campaign	All	Mar 2011	Nil	All partners have increased the promotion of Choose Well at all their relevant outlets where residents have access e.g. libraries, leisure centres, doctor surgeries. Choose Well is promoted on the N&RN website.	
	Include Choose Well in the winter/Christmas message campaign for 2011	Jan Williams	Nov 2011	Nil	CECPCT are producing new dedicated N&RN Choose Well leaflets for partners to distribute. A video production is also underway for inclusion on Facebook and You Tube. All pharmacies have Choose Well leaflets.	
	Choose Well to be incorporated into CEP activity	Fiona Dunning	Ongoing	Staff time to attend activities - Nil	Choose Well will be promoted at several CEP events throughout 2011-2012	
	CWaC Out of Hours service to visit GoToDoc to learn from good practice and reduce referrals to A+E	Susan Ikin		Nil	Mark Simmons has passed contact details to Susan Ikin	
	A N&RN Choose Well leaflet to be produced	Jan Williams			A draft version is currently being drawn up	
Target reduction in children attending A+E from Castle area <i>Outcome: Non-emergency visits to A+E reduced</i>	Further analysis of the data to understand why people are visiting A+E	GP Consortia – Nicola Bishop	Dec 2011	Nil	Further data being produced by each GP Practice to ascertain the reason for residents attending A+E. GP's will use the information to give advice to people. 18/01/12 – the sub-group has been given information that shows A+E attendances have not increased in the last 2 years. More detailed data is not	

					available. Recommendation to the APB is to close this priority as no further action can be taken by partners. The Vale Royal GP Consortium will continue to monitor the A+E figures.	
	Children's Centre to run 1 st Aid courses	Heather Baron			Several 1 st Aid courses have been run at Victoria Rd, Hartford & Leftwich Children's Centres and further courses are planned. Local Children's Centres have the list of training.	
Teenage pregnancy <i>Outcome: Halt the rise in teenage pregnancy in Weaverham by Dec 2013</i>	Mapping exercise to identify current teenage pregnancy advice and provision	Mark Simmons	April 2011	Nil	A draft list of outlets for teenagers who are pregnant has been produced. Gaps in service have been identified and agencies are now trying to put in place additional information outlets and promote the use of local GP's.	
<i>Outcome: All schools to undertake Christopher Winter Programme (CWP) training</i>	Finish the roll out of Christopher Winter Programme (CWP) training at schools CWP is training for teachers so they can discuss sexual health related topics with pupils	Amanda Gould	June 2011	£17k APB contributed £10k	APB agreed to fund £10k for training in addition to £5k from EIP and £2k from Western Cheshire PCT. All schools with the exception of 4 Faith schools have completed the training. Feedback from EIP - Staff talk with passion and enthusiasm about the materials, support and their increased confidence levels.	
	Identify key area(s) to be targeted in N&RN using data.	Ruth Ward / Alison Paul	April 2011	Nil	Weaverham has seen a constant increase in teenage pregnancy for the last 8 years and is the N&RN target area for actions. Most pregnancies take place just after pupils leave school e.g. 17-18 yr olds. Rudheath & Castle areas have not seen an increase in teenage pregnancy levels but have levelled out, these areas still show a high level of pregnancies for 16-18 yr olds	
	Make recommendations on CWaC Teenage Pregnancy Strategy	Rachel raw / Mark Simmons	May 2011	Nil	A response has been sent to the strategy asking the strategy to note; Weaverham as an area in need of attention, the lack of an outreach service, the ending of EIP in Northwich and risk of continuing the Christopher Winter programme, the need to adopt a 'think family' approach	
	Assist in the development of a mobile app for easy access to teenage pregnancy advice	Rachel Raw / Mark Simmons	May 2011	Total £3500 APB has agreed to contribute £500	CWaC and partners have agreed to develop a mobile phone app, a company has been appointed to produce the app including QR code, Facebook. App to be launched in ????	
	Make closer links with High Schools and develop joint actions related to teenage pregnancy advice and services	Mark Simmons	May 2011		Weaverham Head contacted and has informed the sub-group that the school has not had a teenage pregnancy for 2 years however evidence shows school leavers seem to be at risk of become pregnant soon after leaving the school. The School provides sex education lessons and a Health Worker is	

					available one day per week. The school operates a condom distribution scheme. The school will be using a drama in Nov 2011 that looks at sex education. Rudheath High provides sex education lessons via PSHE but want to increase the number of lessons. A nurse is available on site one day per week. Hartford High provides sex education lessons via PSHE but want to increase the number of lessons. A nurse is available on site one day per week	
	Increase and promote the condom distribution scheme (CDS)	Sharon Shelbourne	June 2011	Nil	Weaverham and Rudheath High Schools have the CDS in place. CDS is due to be rolled out to the Children's Service hubs including Weaverham and Hartford	
	Increase activities in the Weaverham area as a distraction activity	Mark Simmons	Nov 2011		Introduce a Zumba session at Weaverham community centre on Wednesdays 7pm aiming at teenage females. Session started 7/11/11. Numbers attending the class were low to start with but since New Year have increased, c18 attending per week.	
	Increase activities in the Rudheath & Witton area as a distraction activity	Steve Newson				
Lifestyles <i>Outcome: tbc</i>	New management company for CWaC leisure centres to adopt health priorities from APB	Mark Simmons / Helen Pearce	Jan 2010	Nil	APB has written to Leisure Services who have agreed to include the 5 priorities in to discussions with the new management company.	
	Identify target areas and age groups	Martin Barrett	June 2011	Nil	Using the Sport England diagnostic tool and APB profile the areas of Rudheath, Witton, Winnington and Leftwich show low levels of activity. Data from the Public Health report highlights most areas in N&RN do not consume 5 portions of fruit/veg per day and indicates poor diet in several areas	
	Gap analysis - Map current activity provision against Sport England groups to identify any gaps in activity provision	James Ollier	June 2011	Nil	The mapping exercise completed.	
Improve healthy eating <i>Outcome: tbc</i>	Deploy Community Food Worker funded by Western PCT.	Fiona Dunning	Sept 2011	£2,000 from Western PCT	Food worker available 2 x 3hours per month for 6 months. Deployment of the food worker will link in to the community engagement plan activity e.g. volunteers fair, big drop-in, Christmas markets	
Improve physical activity <i>Outcome: tbc</i>	Deploy Physical Activity Worker funded by Western PCT	Fiona Dunning	Sept 2011	£2,500 from Western PCT	Target areas identified as Rudheath, Witton, Winnington and Leftwich. Introduce a 'dads & lads' sessions at Rudheath Social club on Thursdays at 7pm. Session to start 11/11/11 Introduce a 'zumba gold' (55+) session at Rudheath Social club on Mondays at 7pm. Session to start 8/11/11	

					Introduce a Zumba session at the community centre on Wednesdays 7pm. Session to start 7/11/11	
	Increase cycling activity	Mark Simmons / Dave Cotterell	Oct 2011		Data from the Sport England shows the most popular exercise activity for the area is cycling. A regular short cycle route for families at Roker Park and Griffiths Park now takes place on Sundays between 11-1pm.	
Reduce early deaths from heart disease and stroke in Rudheath & Witton areas <i>Outcome: The average life expectancy age will be improved by 5 years by (2020? Tbc)</i>	Actions for this issue are linked to Lifestyles issue and actions				This priority is very closely associated with peoples lifestyles so the sub-group has decided that actions for this priority will be incorporated in to the Lifestyles priority.	
Admissions for diabetes <i>Outcome:</i>	Analyse the data to ascertain why admissions for diabetic patients is high	GP Consortia	Nov 2011	Nil	The Vale Royal GP Consortia investigated why admissions are high and have found that only a small number of people are being admitted but they are admitted on a regular basis. The GP's have been informed and will work with patients to help control their condition. No further action can be taken by the sub-group.	

Partnerships						
PRIORITY 3: Economy & Education						
ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
Need to identify issues and agree priorities <i>Outcome: Partners agree Economy & Education priorities</i>	Agree priorities	Arthur Neil	March 2011	Nil	5 priorities were initially agreed but were reviewed in Sept 2011. Priorities are; reduce unemployment reduce NEET improve GCSE attainment promote the new benefits system introduce Team around the Family process	
Unemployment in Witton and Winnington <i>Outcome: Unemployment for the APB area will be below the National and CWaC</i>	Gadbrook Business Park – Ascertain the types of regular job vacancies Assess the common skills for job vacancies Ensure right skills training is in place and targeted at unemployed	Steve Newson	June 2011		Questionnaire modified and put to BID executive for endorsement to proceed. The questionnaire was sent to known businesses but the return % was small. The CWaC Skills & Learning Team has agreed to work with any new	

average	Explore the option of an Employment Charter				businesses to increase local employment via training and apprenticeships. 2 new apprenticeships have been placed as a result of discussions with Blakemere Craft Centre.
	Local Labour Market Agreement for new regeneration projects and Gadbrook Park business. (construction companies employing local people) Roll out of an employment charter across Gadbrook Business Park (agreement that local companies employing local people)	Steve Newson	September 2011	Nil	Principle agreement reached with CWAC business relationship contacts for future new business. Regeneration Team to place Local Labour Market agreements in to any new contract. Discussions with the Bus. Park executive re employment charter for the whole bus. park. Agreed that the larger businesses would be approached to seek agreement for introducing a charter.
	Produce key future business sector list and associated link to education sector	Steve Newson	May 2011		Sub-group members have produced a matrix of potential future business sectors but further analysis is required. Hartford College are using the data to re-assess their curriculum.
Not in Education, Employment or Training (NEET) in Witton and Rudheath <i>Outcome: Reduce the overall NEET to a maximum of (4%) of the unemployment figure.</i> <i>A maximum of (0%tbc) of school leavers from each High school per school year</i>		Sam Baxter	August 2011		CWAC Connexions target set at 3.9% NEET across the Cheshire West. NEET School leavers target to be agreed at Education task/finish workshop on 24 January 2012. Discussions are taking place with High Schools to assess the level of NEET leavers. Early indications are that school leavers who are NEET is a small number e.g. less than 4%
		Sam Baxter	August 2011		Transition Plus UK Initiative to be rolled out to High schools in Rudheath and Weaverham
Benefit claimants in Rudheath, Witton and Leftwich <i>Outcome:</i>	Reduce number of benefit claimants by moving them in to work	Sue Hodgkinson	August 2011		Priority Postcode locations provided to CWAC Benefits in preparation for local initiative to target most affected families by Benefit Reform. The Benefits Team have started to work with families who will be most affected by benefit changes.
	1-2-1 advice for families	Sue Hodgkinson	September 2011		Helping Hands initiative having positive impact on families
Education attainment in Rudheath, Witton and Leftwich <i>Outcome: All high schools to attain and maintain a minimum</i>	School to break down results by local area and separate out special needs pupils	Matthew Wood	May 2011		Baseline stats now obtained. Removal of Special needs shows significant improvement in attainment levels. Sub group has approved the outcome and raised the target to 56% over 5 years.

of 53% A*- C GCSE passes including Maths and English by 2017. Partner agencies to assist appropriate high schools in achieving this level and maximise the effect on the local NEET figures					Hartford College are organising a meeting of all the High School and College Heads to co-ordinate targets, share best practice and support.	
	Create a Rudheath cluster plan	Matthew Wood	December 2011		A draft cluster plan has been created to improve pre-high school attainment levels.	
Long-term incapacity benefit claimants in Frodsham <i>Outcome: tbc</i>	Reduce number of benefit claimants by moving them in to work	Sue Hodgkinson	March 2012		Benefits Task & Finish workshop has agreed to target a Frodsham area hotspot and will look to identify resources. The outcome/targets are to be set from revised ward based stats yet to be created.	
Team around the Family <i>Outcome: Holistic Team around the Family process introduced</i>	Multi-agency team to be established to work with families who have complex, multiple needs	Steve Newson	September 2011		Concept has been developed. A pilot project has been started based around Victoria Rd Children's Centre	

Partnerships						
PRIORITY 4: Environment & Transport						
ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
Need to identify issues and agree priorities <i>Outcome: Priorities agreed by partners.</i>	Set priorities	Jane Staley	June 2011	Nil	The group have shared data and decided on priorities; improve 4 train stations so they are safer and more attractive; increase the awareness of the road care scheme; promote mixed plastics recycling;	

					Increase the use of rural attractions and create links to the town centre	
Use of train stations as a focal point to drive improved access to key areas <i>Outcome:</i>	Conduct crime reduction survey and environmental visual audit at each of the 4 train stations around Northwich	Mark Simmons	August 2011	Nil	Surveys and report completed. Info used to create an action plan which can be viewed in the APB agenda/minutes for Sept 2011. 18/01/12 The action plan has now been extended to include all train stations in the APB area.	
	Sub-group to produce an action plan and link with the development of 'Station Travel Plans'	Sally Buttifant	Sept 2011		The APB agreed the Station Action Plan in Sept 2011. A clean up at Greenbank Station took place on 25/11/11. Greenbank awarded the ACoRP Award for partnership working at the Best Kept Stations award evening.	
Condition of highways <i>Outcome: Increase the number of people who know how to report a pot hole. Monitored via the Tracker Survey</i>	Promote and increase awareness of the Road Care Scheme at all the CEP events	Mark Heywood / Fiona Dunning	On-going	Nil	CWaC Highways Section has a Road Care scheme in place and has run two Highways surgeries to promote its use in Helsby and Northwich supermarkets Highways are also involved in activities through the CEP. CWaC are rated as the best authority for road condition according to the national cycling association	
Increase the use of rural attractions and create links to the town centre						
Low mixed plastics recycling <i>Outcome: Mixed plastic recycling rate is increased.</i>	Waste management to promote the scheme. Partners to assist where required.	Jody Sherratt	July 2011	Nil	All recycle boxes were tagged with recycle information which has seen a huge increase in the amount being recycled. A new CWaC scheme is being developed to ensure the local authority uses one scheme. No further action is needed until the new scheme is introduced.	

Partnerships

PRIORITY 5: Community Safety Tasking

ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
Set priorities using data from Strategic Assessment and Neighbourhood Policing figures <i>Outcome:</i>		Joanne Byrne	March 2011	Nil	Crime priorities identified and discussed with Police. Presented to Community Safety Tasking Group in April	

Train partners in SARA problem solving techniques <i>Outcome:</i>		Joanne Byrne	April 2011	Nil	Training not undertaken in April due to re-organisation of Police. Police are rolling out an internal training programme	
Draft action plan with timescales and date targets <i>Outcome:</i>		Joanne Byrne	April 2011	Nil	Agreed to use the APB Action Plan to save duplication	
Anti-social behaviour (ASB) on waterways <i>Outcome:</i>	Set up a 'Waterways Watch'	Joanne Byrne	To be completed by April 2012		Discussions have taken place and a meeting has held arranged with British Waterways. Initial actions on data collection agreed	
	British Waterways to improve signage and safety publicity	Joanne Byrne	To be completed by April 2012		British Waterways confirmed that land marks along the waterways are already signed by numbers and names e.g. locks, bridges, moorings	
Anti-social behaviour <i>Outcome:</i>	Greenbank identified as a hot spot.	Paul Loughlin	March 2012		Police have deployed officers, wardens and PCSO's to the area. Warning letters have been sent to offenders. Mobile CCTV van deployed. A multi-agency action plan is being produced for longer-term actions. Statistics for Dec and Jan show a fall in ASB incidents	
Drunk and rowdy behaviour in Town Centre and Castle areas <i>Outcome:</i>	Make recommendation for a drinking on the streets ban (DPPO)	Paul Loughlin	May 2011		A trial drinking on the streets ban has been implemented in Chester. Licensing has agreed that N&RN will be the next area to introduce the scheme. Consultation will take place during Sept & Oct 2011 The Police have increased patrols on Friday and Saturday evenings in the Town Centre. DPPO introduced across N&RN area December 2011.	
Criminal Damage <i>Outcome:</i>		Paul Loughlin				
Burglary <i>Outcome:</i>	Burglary is not an issue for the area but preventative actions have been agreed.	Paul Loughlin			A safety message campaign was rolled out leading up to Christmas 2010 and was be repeated in Dec 2011.	
Domestic Violence including minor assaults and neighbour disputes (Witton and Castle areas) <i>Outcome:</i>		Community Safety.			APB funded Vale Royal Womens Aid to continue to provide a safe house. White Ribbon campaign promoted.	

Community Engagement and Marketing
PRIORITY 1 – Community Engagement Plan

ISSUE & OUTCOME	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
Disjointed community engagement <i>Outcome: A joint partner Community Engagement Plan to be produced</i>	Produce a cross-service Community Engagement Plan (CEP) incorporating consultation; First draft incl. organisations Update incl. events Update incl. Parish info Revised action plan	Fiona Dunning	March 2011 April 2011 May 2011 June 2011		CEP produced including one multi-agency event per month during 2011. Events calendar produced with known events.	
	Promote the CEP to all departments within CWaC	Fiona Dunning	Jan – June 2012		Attend DMT meetings starting Jan 2012	
	Establish Resident Advisory Panels (RAP). Initial RAP to be Rudheath/Witton as part of the Community Board	Steve Newson	October 2011		Use Community Reps Board as the pilot RAP. Community Reps have received two sessions of awareness training on the role of the Council and services.	
Involving residents <i>Outcome: to hold a minimum 2 multi-agency events per Ward per year from 2012</i>	Agree multi-agency events for 2012 with a minimum of 10 partners attending each event	Fiona Dunning	Ongoing 2012		Draft calendar of events produced Dec 2011. Agreement from APB Jan 26 2012. for events in 2012.	
	Develop a system of community representatives. Pilot in Rudheath & Witton. 22 reps to be appointed, 2 per sub-division area	Steve Newson	July 2011	Nil	20 reps appointed and 6 possible reps pending	
	The Neighbourhood is sub-divided in to 11 sections. Each sections reps to create where necessary and be involved in an activity	Steve Newson			Activities set up are; Dane Valley clearing and orchard planting, fishing group, family cycle ride at Roker Park, Zumba Gold, lads & dads circuit session, annual Fun Day, volunteering at the Plaza Cinema, Friends of the Station, neighbourhood website, summer youth sport activities, Apple Day & cider making, potential food Co-op, Winter warmth initiative, community learning champions, Grozone	
	Community representatives to replace partner Board in Rudheath & Witton	Steve Newson	Dec 2011		Training has commenced with interested reps. Reps agreed to form a resident panel/board on 7 th Nov and the interim partners board was dissolved.	
	neighbourhood agreements, pilot in Rudheath / Witton	Steve Newson	2012			
	Promote the new Neighbourhood Plans (new Govt initiative) and Community Led (Parish) Planning	Jeremy Owens	December 2011		Joint Parish & Town Councils event being held on 13/10/11 promoting Neighbourhood and Community Led Planning. 11 Parish / Town Councils	

					attended. All Parish / Town Councils have been sent information on Neighbourhood Planning and Community Led Planning. Planning Dept. are visiting individual Councils as required to inform them of Neighbourhood Planning process etc.	
Gaining residents perceptions <i>Outcome: Residents to complete a Tracker Survey questionnaire at each of the multi-agency events</i>	Take Tracker survey to each event	Team Northwich	On-going	Nil	Tracker survey agreed by APB. Roll out to start in Nov 2011 The tracker survey details can be found on the APB website in the agenda/minutes for Sept 2011. Tracker survey results will be published ¼ on the N&RN website.	
Community Forums (CF) <i>Outcome: to be decided after the area review has taken place</i>	Team Northwich to input in to the review of CF's	Fiona Dunning	April 2011		Report on issues relating to Community Forums submitted to Alison Armstrong. The Area Manager took part in the scrutiny panel workshop in Nov 2011.	
<i>Outcome: increase the awareness of events including CF's measured through the Tracker Survey</i>		Fiona Dunning	March 2013		Monthly APB news is produced, including CF information, and circulated via email.	
	Establish a 'market place' at each CF	Fiona Dunning	March 2011		Multi-agency market place used at CF's in January and were well received. Market Place format to be used as part of CEP	
PRIORITY 2 – Marketing & Communications						
Disjointed marketing and Communications across N&RN	Produce a marketing and communications action plan for N&RN area	Fiona Dunning	June 2011 August 2011		Action plan agreed by the APB in Sept 2011.	

Service Delivery						
PRIORITY 1 –						
ISSUE	ACTION	LEAD PERSON	TIMESCALE	RESOURCES	RAG STATUS / UPDATE	National Indicators
PRIORITY 2 -						
PRIORITY 3-						

PRIORITY 4 -						
PRIORITY 5 -						
PRIORITY 6 -						

Abbreviations list:

N&RN	Northwich and Rural North
APB	Area Partnership Board
CEP	Community Engagement Plan
H&WB	Health and Well-being
Ec&Ed	Economy and Education
Env&Tr	Environment and Transport
CWaC	Cheshire West and Chester Council
QR code	Quick Response code (similar to bar code)
CF	Community Forum
RAP	Resident Advisory Panel
ToR	Terms of Reference
EIP	Education Improvement Partnership