

**2009/10 NATIONAL INDICATOR DELIVERY PLAN
CONTRIBUTING TO THE LOCAL AREA AGREEMENT**

Section 1: Performance Indicator Details

(i) Indicator number:	LAA 2 NI 8		
(ii) Indicator description:	Adult participation in sport and active recreation		
(iii) This Delivery Plan directly supports the following:			
LAA Priority:	Stronger Communities		
SCS Theme:	Health and Well-being		
APB Action Plan: (if applicable)			
(iv) NIS Indicator:	Baseline:	23.79%	Target 2009/10: 26.79%
			Target 2010/11: 27.79%
(v) APB Action Plans: (if applicable)	Baseline	Target 2009/10	Target 2010/11
Chester	<p align="center">N/A</p> <p align="center">Sport England data collection only available at present on previous local authority boundaries.</p>		
Ellesmere Port			
Northwich & Rural North			
Winsford & Rural East			
Rural West			

Section 2: Responsible Officers and Organisations

(i) Lead Partner Officer & Organisation:	Chris Cook, Head of Culture & Recreation
(ii) Designated Performance Manager:	Chris Jennings, Cheshire West and Chester Council
(iii) Data Systems Officer:	Helen Pearce, Leisure Development, Health & Wellbeing Manager
(iv) Other Key Partners:	<ul style="list-style-type: none"> • Age Concern • Cheshire & Warrington Sports Partnership • Sport England • Central & Eastern PCT & Western Cheshire PCT • Cadsart / Private Leisure providers • Mersey Forest • Cheshire Dance

Section 3: Key Delivery Plan Risks

Description of risk:	Mitigating actions:	Net score	Risk owner (name, organisation)
Infrastructure:- Leisure Asset review taking place in 2009/10 which could result in closure.	NI8 contribution of each asset to be considered and included in the review	L/M	H.Pearce / M.Dix
Staffing:-Challenges with recruitment of suitably qualified staff and volunteers to increase capacity.	Sufficient lead in time & pool of casual staff	L/M	H.Pearce
Budgets/Funding:- Annual budget cycle of local government and challenges for third sector organisations. Also includes the effect the recession may have on working with private leisure providers and private companies	Attempts to secure external funding to support programmes	M	H.Pearce

Section 4: Equality Impact Assessment

Should a full Equality Impact Assessment (EIA) be carried out? (Mark with an X in the appropriate box)	Yes:	X	No:	
If 'No' please state why:				

Section 5: In-year Targets

IN-YEAR TARGET DESCRIPTION	Indicate figure to be achieved per quarter		
	Q2	Q3	Q4
LAA Level (Add more rows below if needed)			
This indicator is monitored and carried out by Sport England and results issued on an annual basis (results due Dec each year)	N/A	N/A	N/A
APB Level (Add more rows below if needed)			
As above			

Section 6: Measurable Milestones and Actions

MEASURABLE MILESTONE/ACTION	Please mark X in relevant quarter in which this will be achieved		
	Q2	Q3	Q4
LAA Level (Add more rows below if needed)			
Workplace Sport & Physical Activity:- Targeted programmes aimed at encouraging adults to incorporate physical activity into their daily routine. e.g. Work Active Challenge projects running in Winsford and Ellesmere Port will look to pilot programmes of activities in private companies		x	
Active Recreation:- Programmes of activity such as health walks, cycling initiatives and free swimming. Non competitive activities organised and aimed at increasing adult participation. e.g. health walks Free swim targeted work for U16's (vouchers+ holiday swimming) Leisure Centre programmes such as gym incentives			x
Sporting re-engagement:- This includes programmes aimed at encouraging adults back into sports they played as a youngster or tempting them to try something new they wished they had played in their youth. e.g. Step Back to Netball / Rugby Football Union 'Play On' programme.			X
Infrastructure/capacity building:- This work will ensure that the green/sporting/recreation infrastructure is developed with NI8 targets in mind to ensure that there is adequate opportunity for people to become active in their local environment. This area will also include 2012 Legacy programmes and targets. e.g. PPG17 / playing pitch strategy / green flag			x
Private/voluntary sector partnerships:- Working in partnership with other agencies to deliver projects aimed at encouraging participation in sport and active recreation e.g. Age Concern – Get Active – Care for your Heart Cheshire Dance – adult dance programme / mature movers Cadsart – leisure providers targeted delivery programme			x
Opportunity marketing: Design and delivery of a CWAC marketing plan to include better on-line information and advertising campaigns.			x
APB Level (Add more rows below if needed)			
N/A			

Section 7: Sign Off

I certify that I have examined this delivery plan and that to the best of my knowledge and belief:	
<ul style="list-style-type: none"> The procedures for monitoring and managing performance against targets are robust, supported by adequate systems of internal control and are reliable to support information submitted The data has been produced in accordance with the current definition and guidance 	
Lead Partner Officer:	Print name here: _____ Sign and date: _____
Thematic Board Chair:	Print name here: _____ Sign and date: _____

Please return this form to the person named below. If you require any assistance with the completion of this form please contact Chris Jennings on telephone 01244 977283 or email Chris.Jennings@cheshirewestandchester.gov.uk

The deadline for returning the form is 2 July 2009