

**2009/10 NATIONAL INDICATOR DELIVERY PLAN  
CONTRIBUTING TO THE LOCAL AREA AGREEMENT**

**Section 1: Performance Indicator Details**

(i) Indicator number:	LAA 10 NI 56		
(ii) Indicator description:	Obesity in primary school age children in Year 6		
(iii) This Delivery Plan directly supports the following:			
LAA Priority:	10. Children and Young People (Be Healthy Outcome)		
SCS Theme:	Children and Young People		
APB Action Plan: (if applicable)			
(iv) NIS Indicator:	Baseline:	17.5%	Target 2009/10: 17.2%
			Target 2010/11: 17.0%
(v) APB Action Plans: (if applicable)	Baseline	Target 2009/10	Target 2010/11
Chester	N/A	N/A	N/A
Ellesmere Port	N/A	N/A	N/A
Northwich & Rural North	N/A	N/A	N/A
Winsford & Rural East	N/A	N/A	N/A
Rural West	N/A	N/A	N/A

**Section 2: Responsible Officers and Organisations**

(i) Lead Partner Officer & Organisation:	Julie Webster – NHS Western Cheshire
(ii) Designated Performance Manager:	Pam Hughes – NHS Western Cheshire
(iii) Data Systems Officer:	Jill Oakely – NHS Western Cheshire
(iv) Other Key Partners:	<p>School meals (Donalda Williams)  Healthy schools lead (?)  Parenting Commissioner (Jane Middleton)  Targeted Primary schools (see NST data sheet)  Sch Sports Partnerships (Shelagh Jones)  Cheshire and Warrington Sports Partnership (Jackie Bryson)  School planning (?)  School travel (Janet Mills)  SIPs (Steve Nyakatawa)  Leisure Services (Chris Cook)  Extended Services (?)  Third Sector (Alison Navarro)  Workforce leads for health, education and early years (?)  Play strategy lead (?)</p>

### **Section 3: Key Delivery Plan Risks**

Description of risk:	Mitigating actions:	Net score	Risk owner (name, organisation)
Lack of capacity to develop a local action plan to include maternal obesity, healthy weight in children and families	<ul style="list-style-type: none"> <li>• Identification of lead officer</li> <li>• Establishment of local multi agency steering group</li> </ul>	H	Julie Webster (NHS Western Cheshire)
Negative response to NCMP feedback letter to parents	<ul style="list-style-type: none"> <li>• Pilot work with school health and local schools.</li> <li>• Training for school health and health advisors on NCMP</li> <li>• Supporting material to signpost activity and</li> </ul>	H	Julie Webster (NHS Western Cheshire)
Disconnect between electronic information systems for recording breastfeeding initiation and continuation rates	<ul style="list-style-type: none"> <li>• Start discussion with COCH and Community Care Western Cheshire to identify mitigating actions.</li> </ul>	H	Sarah Clein (NHS Western Cheshire)
Training needed for early years providers and Health Visitors to promote breastfeeding	<ul style="list-style-type: none"> <li>• Breastfeeding strategy being developed</li> <li>• Training commissioned from Liverpool JMU</li> <li>• Train the Trainer training for HENRY commissioned by NHS North West</li> </ul>	H	Sarah Clein (NHS Western Cheshire)
Development of a common specification for all services dealing with children to include the promotion of healthy eating and be active messages	<ul style="list-style-type: none"> <li>• Identification of lead officer</li> </ul>	H	Julie Webster (NHS Western Cheshire)
Development of care pathways	<ul style="list-style-type: none"> <li>• Identification of lead officer</li> <li>• Care pathway masterclass offer from Cheshire and Merseyside Public Health Network</li> </ul>	H	Julie Webster (NHS Western Cheshire)
Built Environment – ensure planning takes account of green spaces and parks	Discuss possibility of a Health Impact Assessment of the Local Development Framework	M	? (Cheshire West and Chester)

### **Section 4: Equality Impact Assessment**

Should a full Equality Impact Assessment (EIA) be carried out? (Mark with an X in the appropriate box)	Yes: <input type="checkbox"/>	<b>X</b>	No: <input type="checkbox"/>	<input type="checkbox"/>
If 'No' please state why:				

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**Section 5: In-year Targets**

	Indicate figure to be achieved per quarter		
<b>IN-YEAR TARGET DESCRIPTION</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>
LAA Level (Add more rows below if needed)			
In year target not applicable as NCMP reports annually in December for the preceding school year i.e. data for school year 2008-09 due December 2009. We do not report at school level, due to small numbers and therefore the possibility of identifying the student.			
Number of pupils who take part in two hours High quality PE on the curriculum			
Number of pupils who take part in one hour of physical activity in out of hours time on the school site			
Number of pupils who take part in an extra two hour of activity in the community			
Mode of travel to School – Reduce number of children travelling by car / van by 2010 from 34.7% ( 2009 figure) to 34.5%.			
100% of schools with Travel Plans by March 2010 (Current work on achieving 85% of schools with travel plans was seen as an 'overall strength' in the Feedback report from Childhood Obesity NST)			
APB Level (Add more rows below if needed)			

**Section 6: Measurable Milestones and Actions**

	Please mark X in relevant quarter in which this will be achieved		
<b>MEASURABLE MILESTONE/ACTION</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>
LAA Level (Add more rows below if needed)			
Routine feedback to parents of NCMP data commenced		x	
Establishment of multi agency steering group			x
NST facilitated workshop			x

Within the Early Years Foundation Stage in CWAC LA work is planned by March 2010 to Support settings to increase physical activity in order that obesity reduces by the end of the reception year			x
Free family swim vouchers will be distributed by CWAC LA to many targeted groups including obese children and their families. The programme was funded by Surestart grant and is supported by the PCT to assist us to target the right families			
CWAC Schools Travel team will continue to work closely with the Healthy Schools programme to increase the number of pupils and parents walking or cycling to school and the number of schools with School Travel Plans. Specific initiatives will include: <ul style="list-style-type: none"> <li>o Walking Buses</li> <li>o Cycle to school promotion - Cycle permits / cyber bike</li> <li>o Walk to school week</li> <li>o Park and Stride</li> <li>o Walking assemblies</li> </ul>			
CWAC LA to make progress on addressing built environment 09/10: <ul style="list-style-type: none"> <li>o 5 x Zebra crossings</li> <li>o 1 x Improved pedestrian route to school</li> <li>o 1 x Improved Public Right of Way on route to school</li> </ul>			
Chester Cycle demonstration town (CDT) development to include: <ul style="list-style-type: none"> <li>• Lets Bike – offered to all yr 5 + 6 in CWAC</li> <li>• Bikeability level 2 - target 906 to March 2010 in CDT and all Yr 6 in CWAC from April 2010</li> <li>• Bikeability Level 3 – target 150 adults or yr7 up in CDT</li> <li>• Bike It officer – Support 12 schools CDT increase cycling</li> <li>• Free Cycle Loans – 100 cycles and 6 Power assist cycles for CWaC to improve access to work, training and education + 20 CDT to improve access to work training education or encourage modal shift from car.</li> <li>• Donation of 6 pool bikes in Blacon for PCT staff for home visits and available to locals out of office hours for rides.</li> <li>• Publicity for local cycle groups advertising rides and other activities</li> </ul>			
APB Level (Add more rows below if needed)			

**Section 7: Sign Off**

I certify that I have examined this delivery plan and that to the best of my knowledge and belief:

- The procedures for monitoring and managing performance against targets are robust, supported by adequate systems of internal control and are reliable to support information submitted
- The data has been produced in accordance with the current definition and guidance

Lead Partner Officer:	Print name here: _____	Sign and date: _____
Thematic Board Chair:	Print name here: _____	Sign and date: _____

Please return this form to the person named below. If you require any assistance with the completion of this form please contact Neil Massingham on telephone 01244 973342 or email [neil.massingham@cheshirewestandchester.gov.uk](mailto:neil.massingham@cheshirewestandchester.gov.uk)

**The deadline for returning the form is 2 July 2009**