

**Project Title:** Children and Young People

**Project description:** To improve outcomes and raise aspiration levels of young people in Winsford & Rural East through focussing on the following priorities:

1. Increase the number of young people regularly accessing positive activities
2. Improve and develop communication methods with young people
3. Improve targeting and effectiveness of parenting provision
4. Improve targeting and effectiveness of early intervention and family support

**Report for the period:**  
Apr – June 2011

**Report by:**  
Paul Hickson, Cheshire West and Chester Council

**Achievements in the Period:**

- Development of What's On Guide in Talkabout
- Junior Warden Scheme launched in West Winsford following funding from APB. A similar project is being developed in the Wharton Area.

**Opportunities to be exploited:**

- Additional summer activities to be added as an insert in Talkabout
- Further develop links with partners and young people to promote Music in Winsford (The Hive, WINCAP, Mid Cheshire College, E-Act Academy)
- Promotion of activities at Winsford Flashes
- Communication programme – how we work and communicate with Young People
- Locality teams...how can we link in with Family Support? Need to ascertain.
- Contact Parenting Partnership to gain picture of parenting provision in Winsford
- Publicise and link parenting provision into training pathways

**Risks to be Managed:**

**Next Steps:**

Outreach work delivered by Connexions to ascertain views on current provision in targeted areas

Re-form Young People's Task Group and agree plan

Develop and publicise a Winsford & Rural East Offer/pathway for Young People

Meet with Connexions to develop Communication programme for Young People

Contact Parenting Partnership to ascertain current provision and working arrangements

Contact the new Early Intervention Manager for Winsford regarding family support provision

**Action by:**

Emma McCloughlin

Paul Hickson

Paul Hickson

Paul Hickson/Sam Baxter

Paul Hickson

Paul Hickson

**By when:**

August 2011

October 2011

Sept 2011

August 2011

August 2011

Sept 2011