

Supporting families with multiple needs together

Ellesmere Port Area Partnership Board Workshop

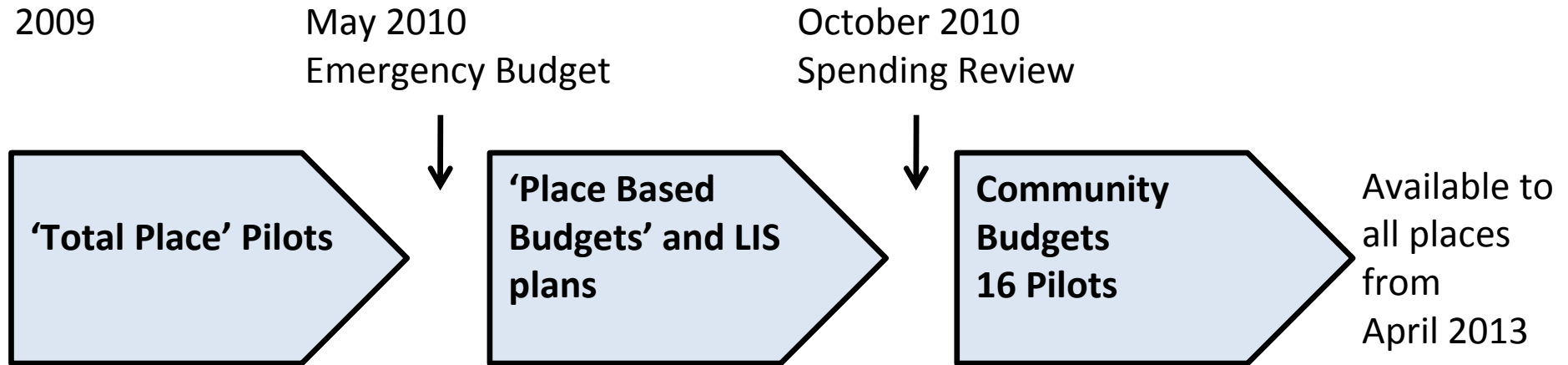
15 September 2011

WELCOME AND INTRODUCTIONS

Outcomes for this session

- The Board will be:-
 - Clear about background, context and purpose of work with ‘complex families’
 - Engaged in the development and practical delivery process
 - Clear about your own role and what you need to enable you to carry this out
 - Clear about next steps and how you will engage after today

Background: the national focus on joint investment and delivery for 'complex' issues and families



- 16 places focused on Community Budgets for families with multiple /complex needs
- 20 other places working with Government on 'themes' e.g. Child Poverty (includes CWC Local Integrated Services Pilot)
- ESF for Complex Families
- Community Budgets now being extended, including neighbourhood budgets opportunity

Radical reform of the welfare system

Roll out of DWP Single Work Programme to replace all existing programmes for Working Age Benefit Claimants, leading to increased mandation for benefit customers

Re-assessment of all existing Incapacity Benefit claims over next 3yrs

Lone Parents required to look for work when youngest child reaches age 5 years rather than 7

Planned gradual replacement of current systems of means-tested working-age benefits and tax credits with a 'Universal Credit'

2011

2012

2013

Local Housing Allowance restricted to 4 bedroom rate regardless of household size

Non – dependent HB deductions increased on the basis of Consumer Price Index

Educational Maintenance Allowance for young people ends

Entitlement to contributory ESA for work related activity group limited to 1 yr

Shared room rate in Local Housing Allowance will be extended from single people aged under 25 yrs to single people aged under 35 yrs

Reduction of 10% in Housing Benefit made for those who have claimed Jobseekers' Allowance for 12 months or more

Household welfare payment capped at approx £500 per week

Less public funding and fewer job opportunities

A very recent jolt to policy and delivery....



England riots: Cameron to boost troubled-families plans

Prime Minister David Cameron has said he will put "rocket boosters" under efforts to turn round 120,000 troubled families in the wake of recent rioting. Mr Cameron said bureaucracy had "held back" this work, and promised to "clear away the red tape".

Ref: BBC.co.uk

Focus on 'Breakthrough Britain' & 'Pathways to Poverty'

- Educational failure
- Economic dependency/worklessness
- Addiction
- Serious personal debt
- Family breakdown



The local approach to this work – 'joining up the joining up'

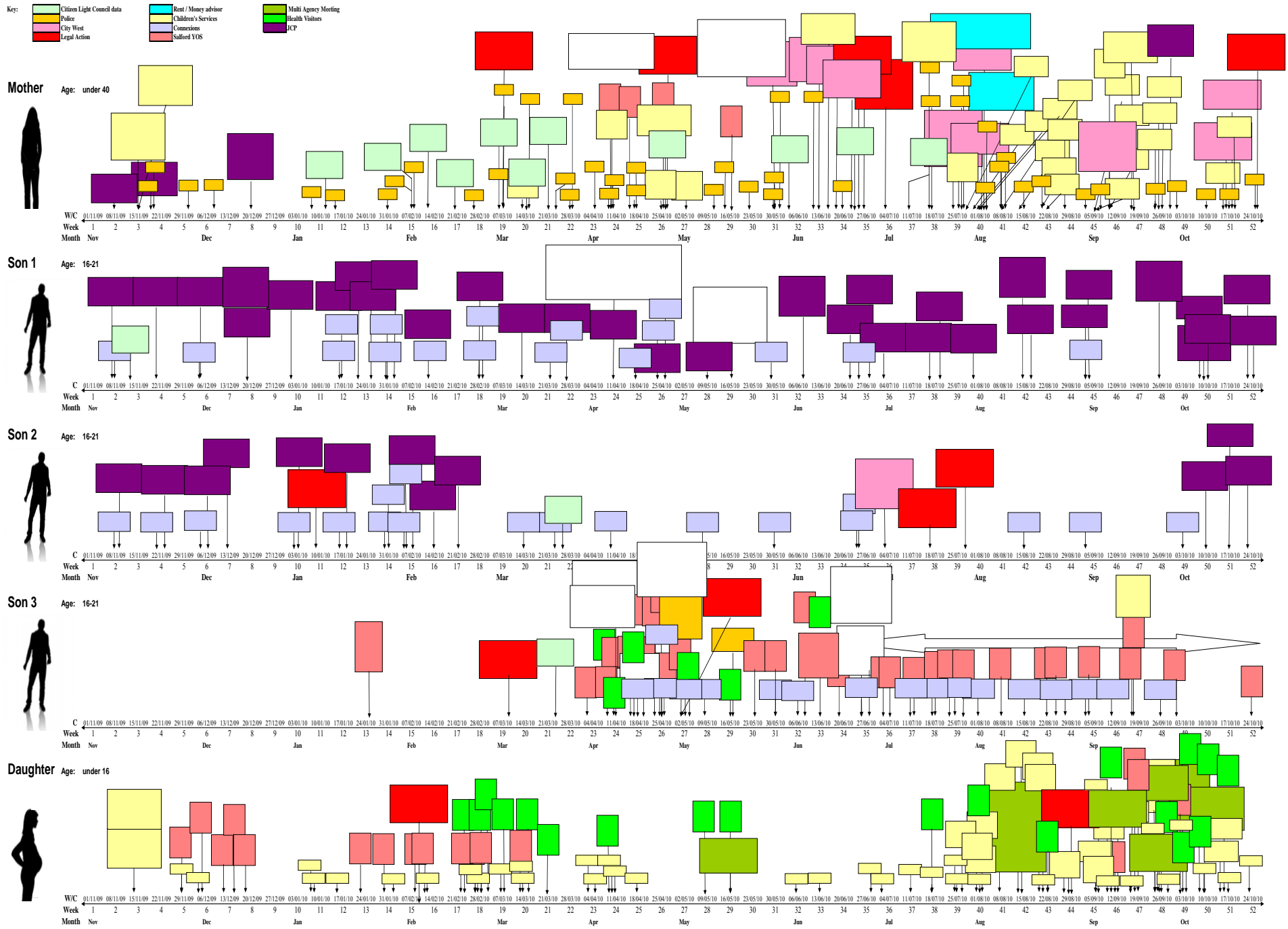
- Five interdependent strands of activity:-
 - ESF for complex families (Welfare to Work providers)
 - Complex Families (as a focus for the developing LIS model)
 - Early Intervention & Family Support
 - Possible roll out of 'HEET' model
 - Future Community Budget opportunities
- Focus of initial work in Ellesmere Port, then roll out where needed
- This work as a major corporate priority to improve outcomes and reduce demand and costs

HOW JOINED UP ARE WE?

PRACTICAL ILLUSTRATION

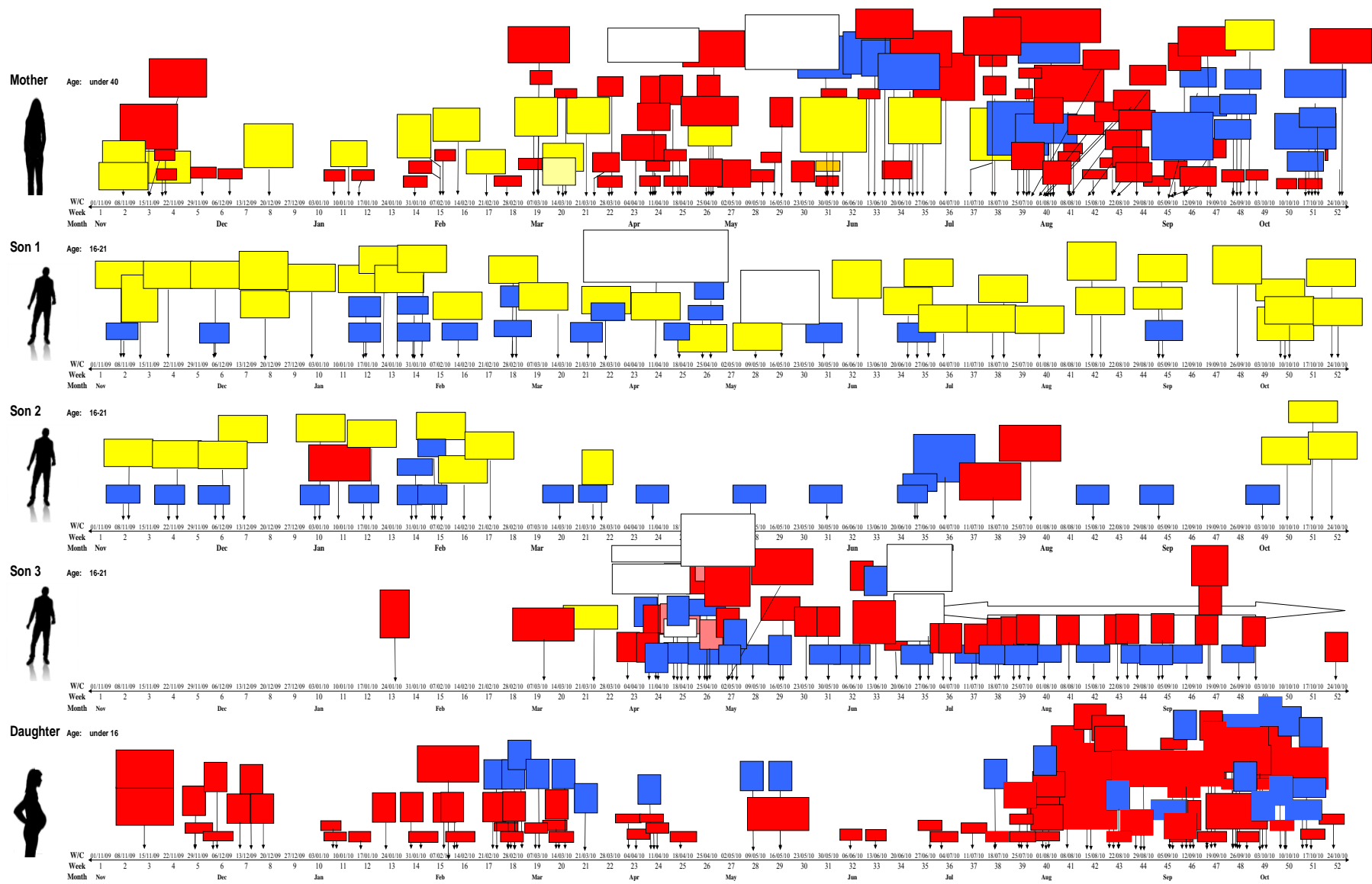
A highly complex system for families

Data about detail of interventions removed

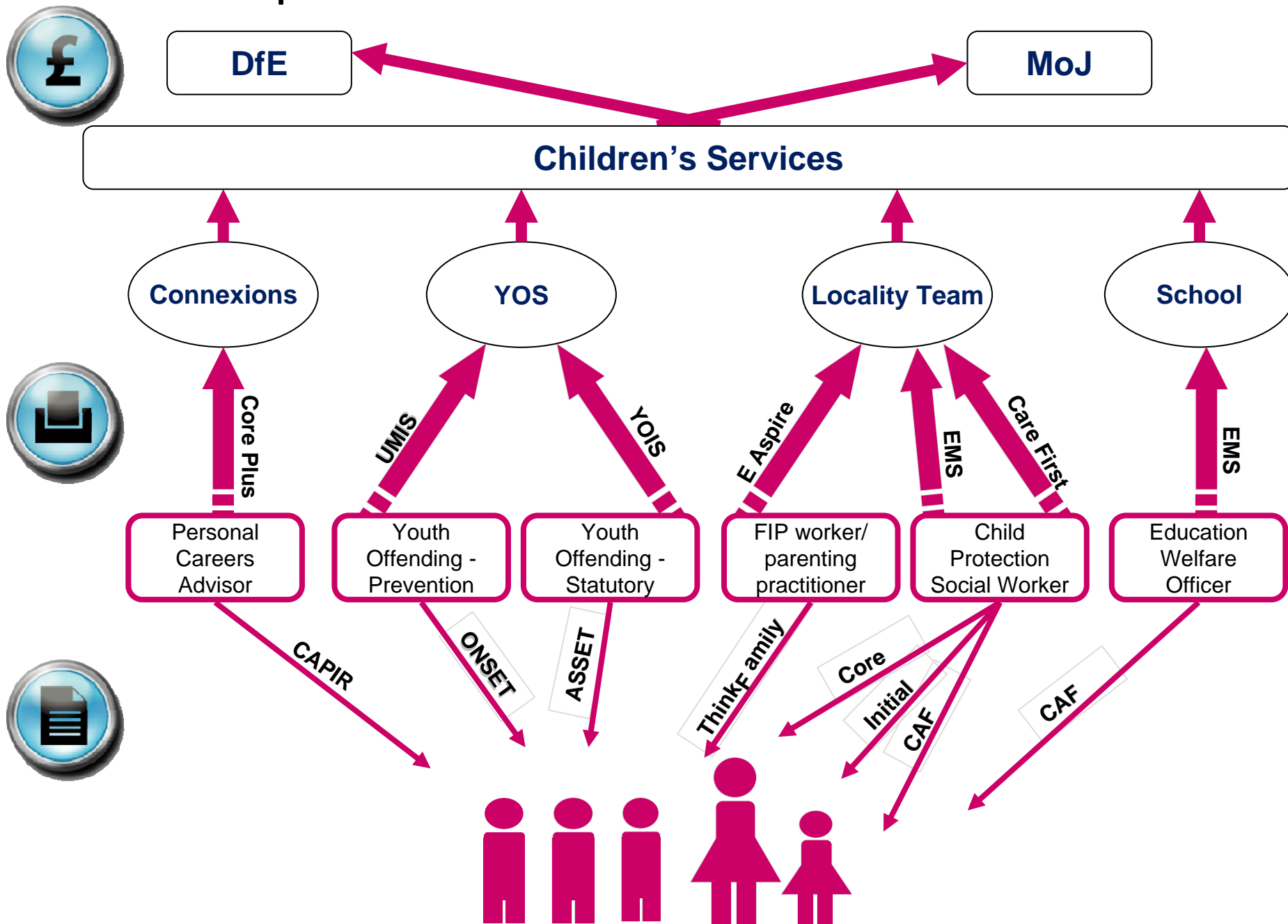


Highly reactive: crisis management (Nov 2009 to Oct 2010)

- Universal
- Targeted planned
- Reactive unplanned

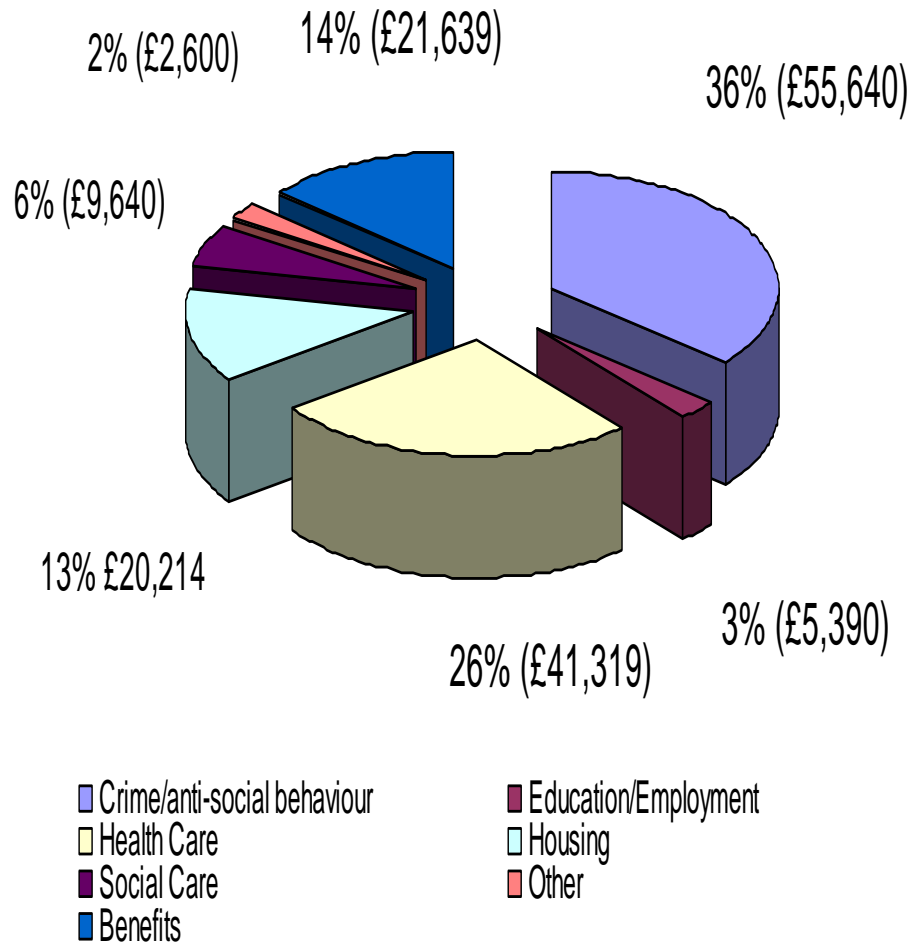


Multiple assessments and 'beasts to feed'

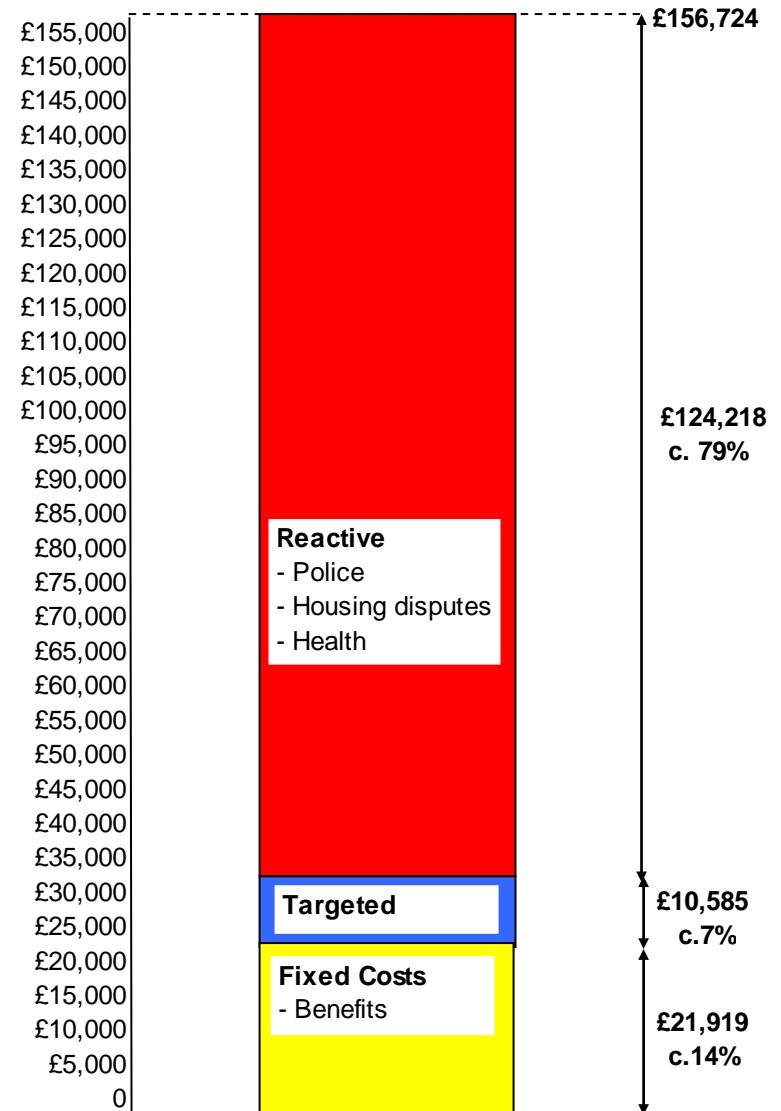


And...very expensive to a range of services

Costs per category

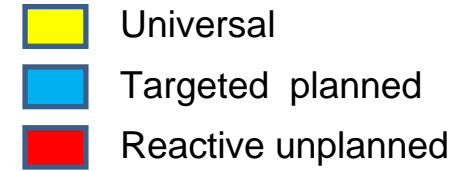


Targeted v Reactive



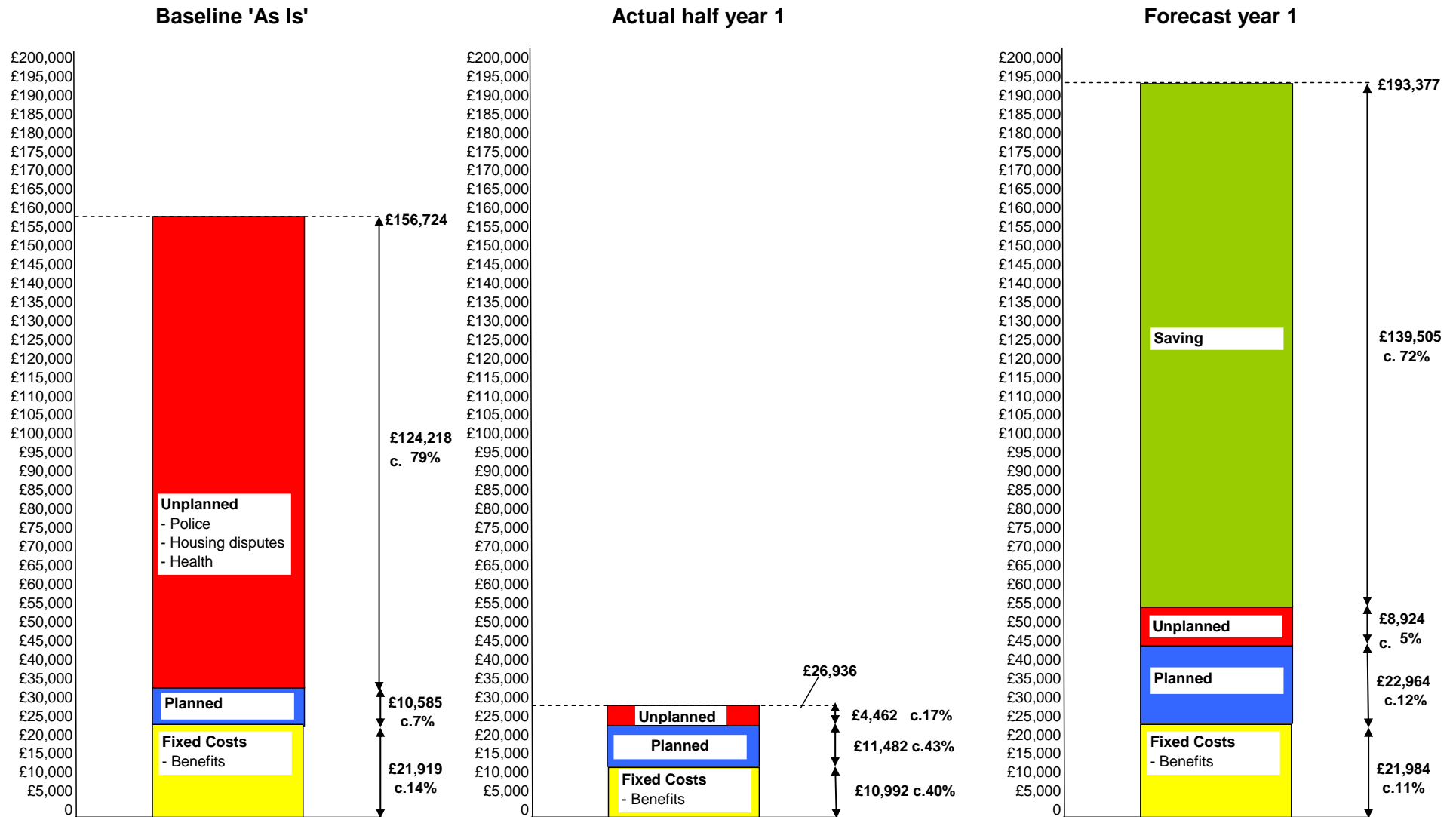
**SO WHO IS THE COMPLEX
FAMILY??**

..... A joint shift of focus to targeted prevention



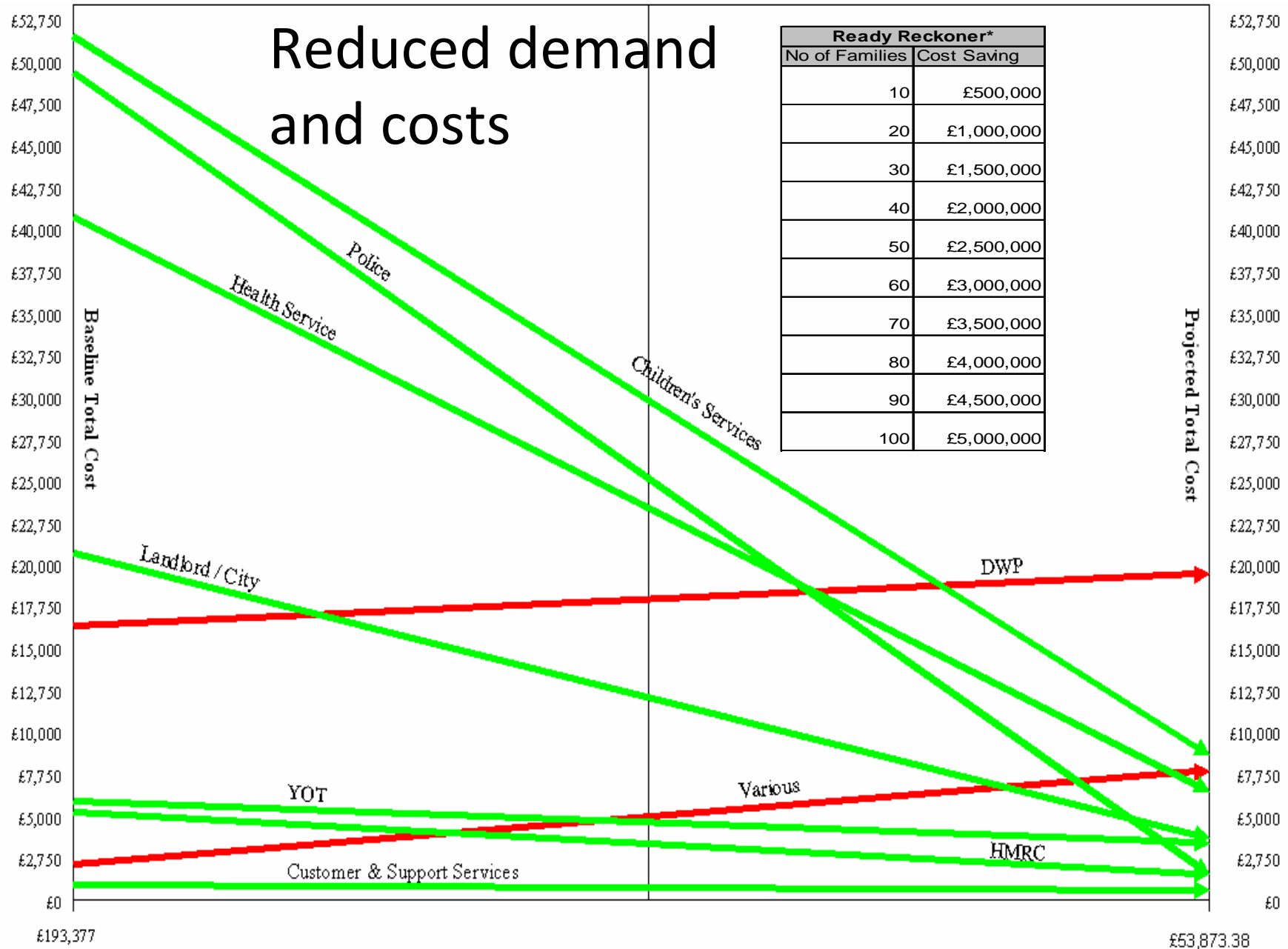
The future is yellow!!!!

Significant cost reductions – creating an evidence base for future joint investment



Reduced demand and costs

Ready Reckoner*	
No of Families	Cost Saving
10	£500,000
20	£1,000,000
30	£1,500,000
40	£2,000,000
50	£2,500,000
60	£3,000,000
70	£3,500,000
80	£4,000,000
90	£4,500,000
100	£5,000,000



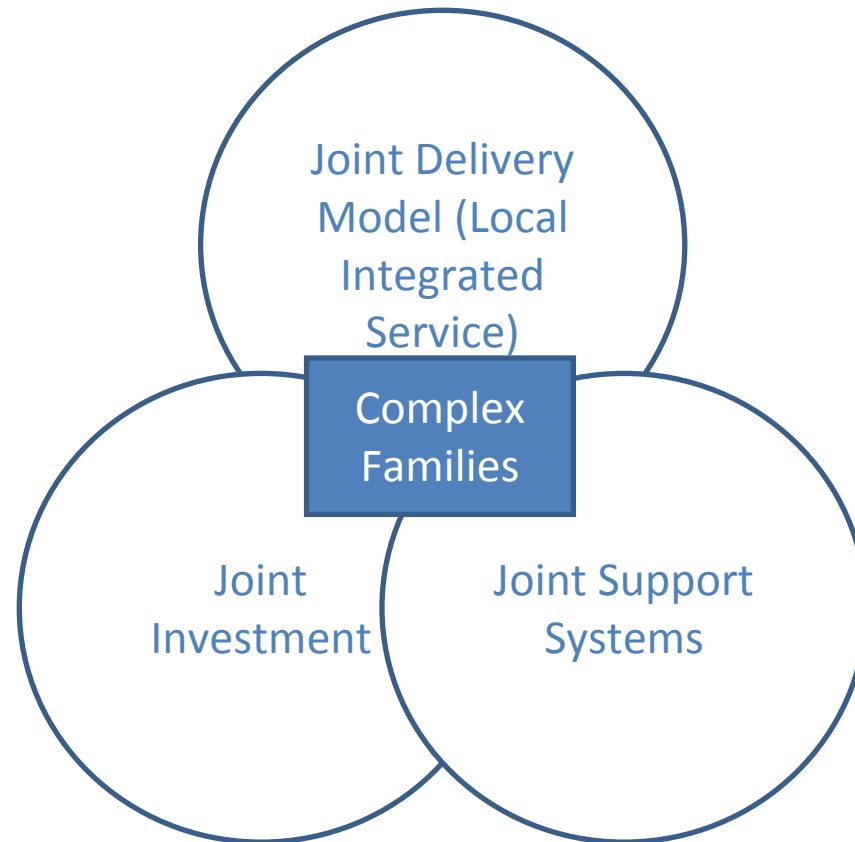
Exercise – What makes integration happen?
What blocks it?



WHAT NEEDS TO CHANGE?

SUGGESTED DESIGN PRINCIPLES

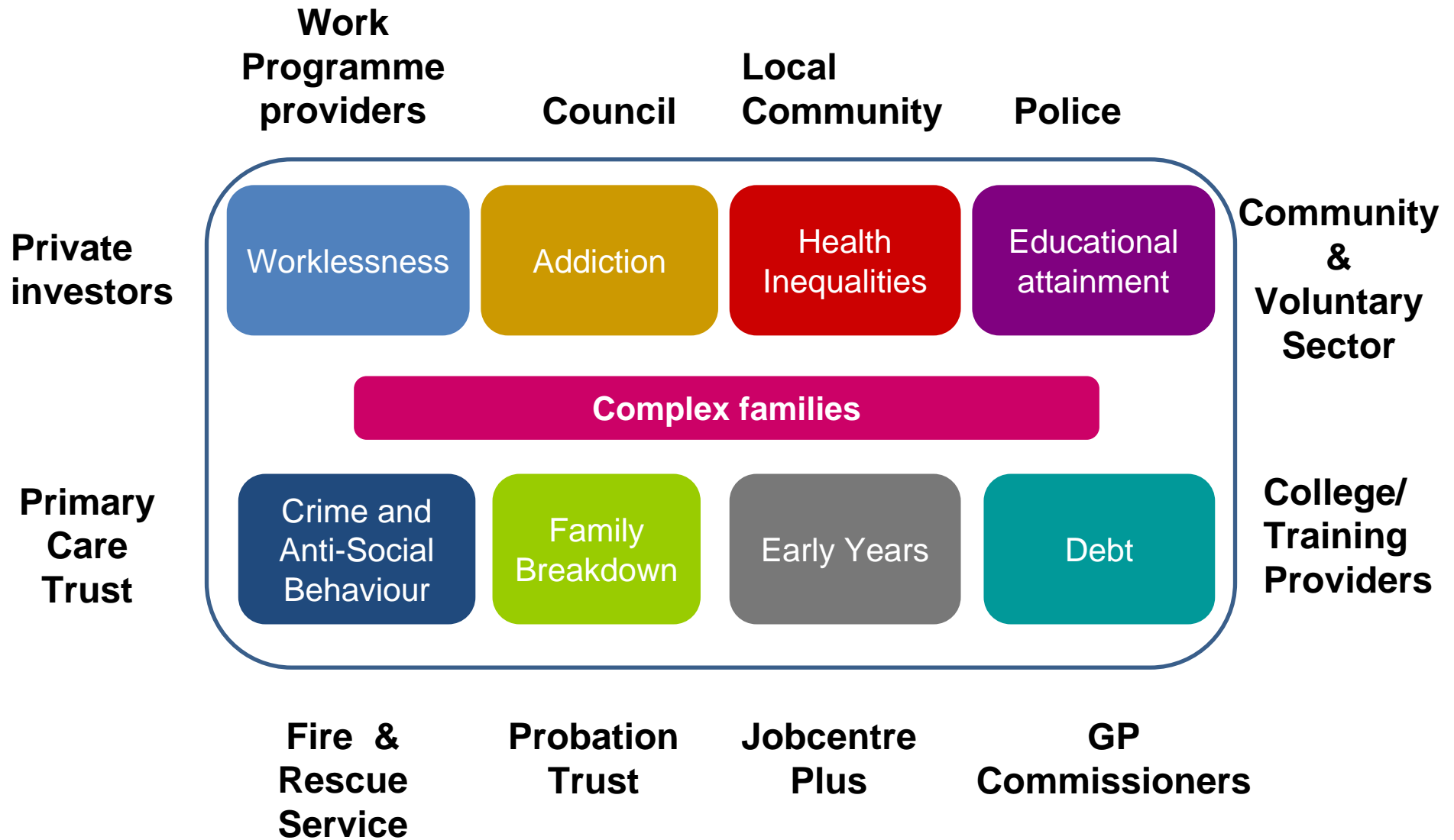
Principle 1: This is about whole system change



Principle 2: Economy, People & Place together – one place, one mission, one team

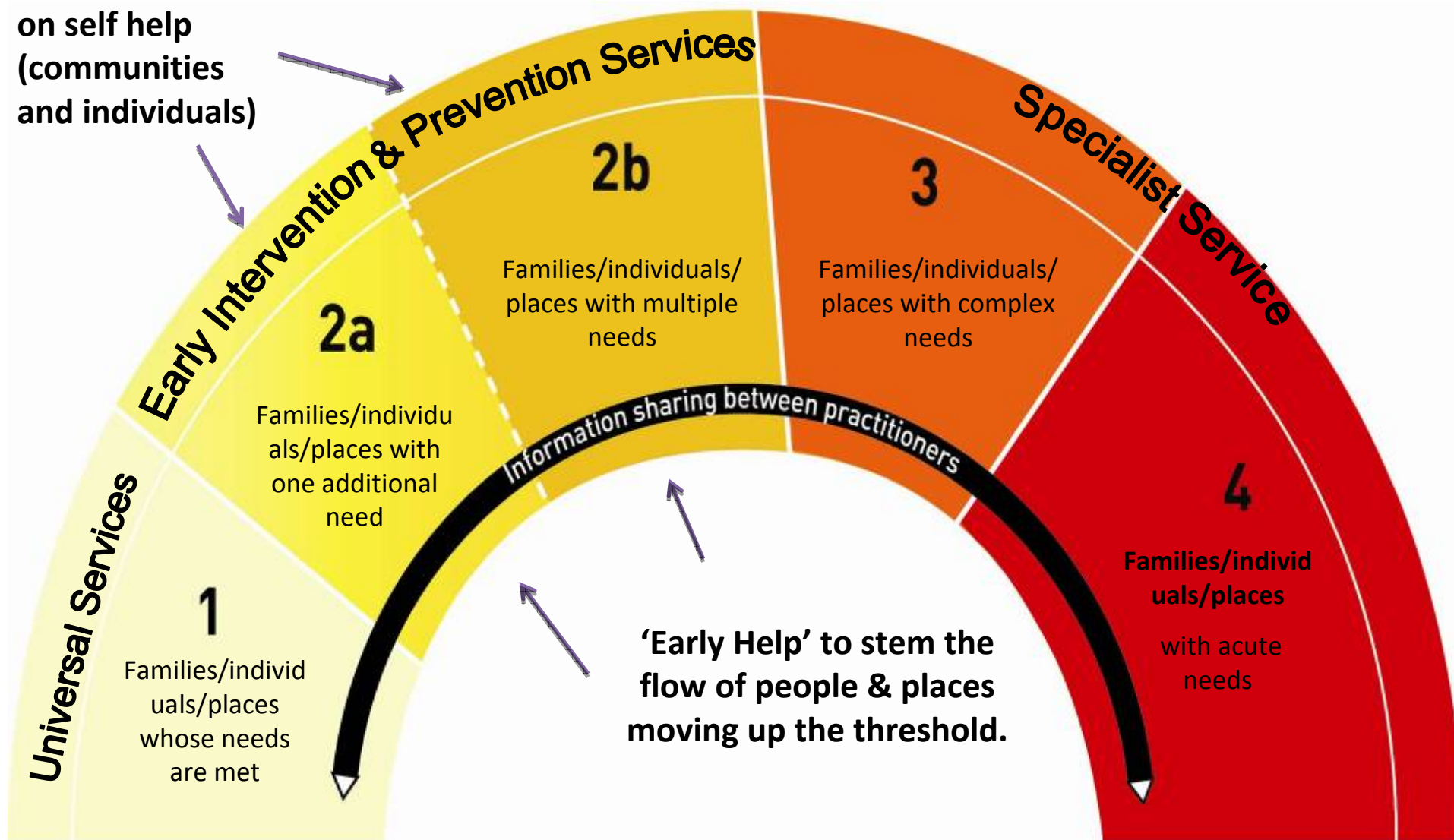


Principle 3: Co - investment in the drivers of poor outcomes, demand and cost for all services



Principle 4: Early Help: reducing demand and costs. Applies to people, place and economy.

More focus on self help (communities and individuals)



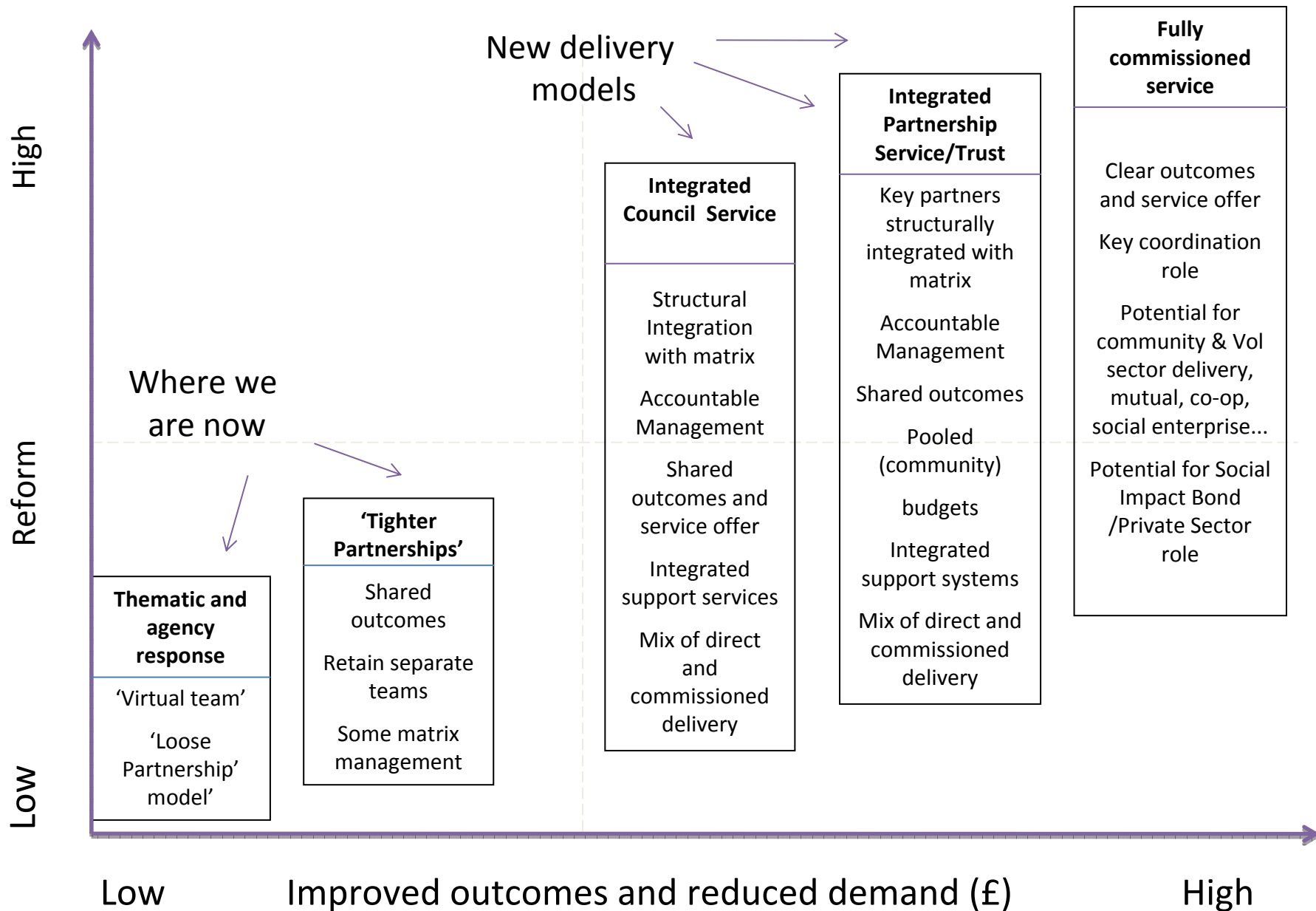
Principle 5: Co - production at the front line



Design Principles

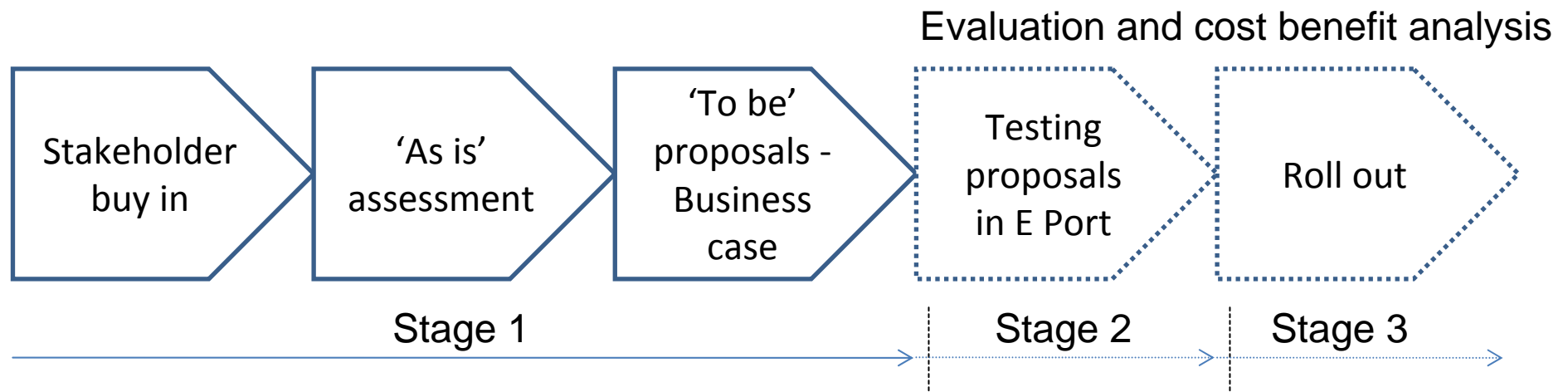
- **'One team' - public services, third sector, community, private sector**
- **Ideally co located – real not virtual**
- **Common caseload – issues, individuals, families**
- **Clear lines of governance, leadership and accountability**
- **Empowered residents and front line workers**

How joined up on the ground? Options.



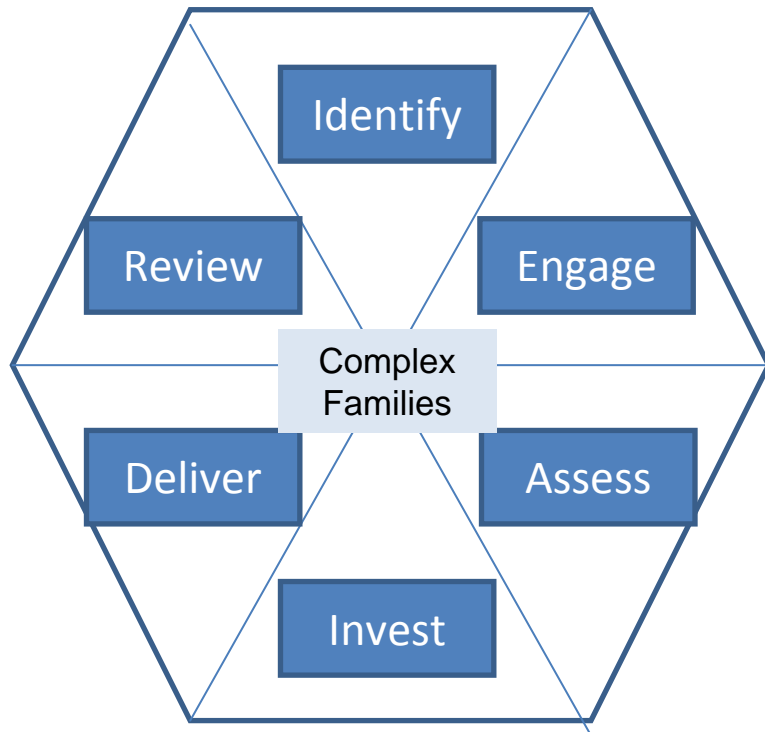
Proposed Route map for the work

- Clear, detailed and joint ‘whole system’ view of how you work with ‘complex families’ now
- Consensus on the things you need to change
- A strategic but practical plan to make it happen
- Proposed staged approach, driven by you, supported by Amion:-

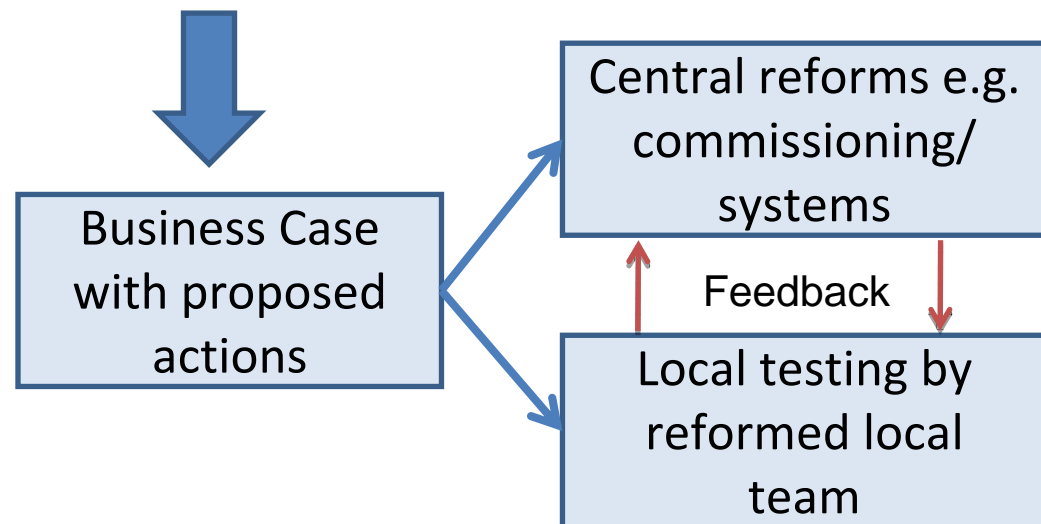


Assessing the 'As Is' – a proposed framework

How do agencies and communities support families with multiple needs in Ellesmere Port now?



- Rapid but thorough analysis
- Clear view of the real system issues +ve and -ve
- Design principles and options for reform
- Short, medium and long term proposals



Let's talk...

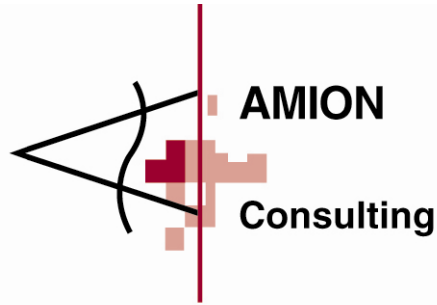
EXERCISE

**THE ROLE OF THE AREA
PARTNERSHIP BOARD**

‘YOUR OFFER AND ASK’

Proposed next steps

- Key briefings for staff and other stakeholders
- Completing 'as is' assessments
- Steering Group synthesise findings (End Sept)
- Wider stakeholder workshops (Early Oct)
- Draft business case prepared (By end October)
- Testing stage – November onwards (with approval)



Conclusion and close