

## **Community Engagement Sub Group**

### **Background:**

The APB commissioned the Community Engagement Sub Group to develop a Community Engagement Plan (CEP) covering the Northwich and Rural North Area.

The plan maps and promotes engagement activity across all partners within the area in order to avoid duplication, reducing the number of meetings, rationalising structures along with allowing for joint consultation and communication whereby all partners have;

- Identified why and what they want to inform, consult and engage on
- Identified where and when they want to engage
- Identified HOW they want to engage which will be a more flexible approach
- Shown how engagement activity links to the APB plan and work activity
- Included an assessment of what activity is already taking place
- Included Town and Parish Councils in the engagement activity as they are already close to the heart of communities
- Created engagement activity to allow balancing between local priorities and strategic or national statistical priorities.

### **Progress to Date:**

- Community Engagement Sub Group – two meetings held - Feb and May 2011.
- First draft CE Plan circulated to CEP sub group and APB April 2011.
- Final draft CE Plan produced and circulated to sub group June 2011.
- CE Plan includes:
  - Toolkit** - an introduction to the various methods to inform, consult and engage.
  - Calendar of Events** – Each month upto Dec 2011, one partnership event has been confirmed.
- Agreed at May CEP sub group to develop Marketing and Communications sub group – an action plan will be produced.

### **Decisions/Agreements needed from APB:**

- Are the APB happy for the Community Engagement Plan to be circulated to a wider audience i.e. other sub groups and local community?
- Request that all Partnership Representatives of the APB ensure that their staff are aware of the Community Engagement Plan and feed into the CEP sub group.
- APB partners to participate in a Volunteer day, possibly based at Greenbank station, clean up event working – August 2011.