

Chester One City Plan

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One City Plan – The Brief

- Setting an **overall vision (to 2027)** and **framework** for Chester, 'the place, the product and the ambition'
- Identification of the **key deliverable action areas, project and programme priorities** within the City
- Articulating the **core themes** which will connect spatial areas and projects
- Establishing a **high level programme** and project priorities for delivery
- Underpinning the programme and vision with the **delivery mechanisms** and required interventions for driving the outputs – a '**tool**' for **securing investment**
- Act as the stepping stone to further reinforce the Council's vision for the City through their proposed **Core Strategy**
- Realisation of **Urban Land Institute** findings

Why the One City Plan

- *For* Chester – OWNED by people of Chester ‘The Big Idea’
- Direction, focus, leadership
- Supply not demand
- ‘Untapped potential’
- Celebrating local distinctiveness
- New world emerging

Why the One City Plan

- Where?

- National Context
- Regional Relationships
- City wide
- Local 'neighbourhoods'

- When?

- Align with LDF to 2027
- One City Plan complete Summer 2011
- 'Living' document
- Long term programme

Why the One City Plan

- How?
 - Delivery based on programme
 - Community and localism
 - VIABLE projects
 - Public sector enabling in early years
 - Private sector

The City of Now

- People & Communities
 - Ageing population
 - Growing population
 - Education, learning and incomes
 - Health inequalities
 - Location of choice, but affordability issues
 - Localism: neighbourhood planning
 - One City Plan – scope to evolve

The City of Now

- Business & Investment
 - Inclusive economy
 - Re-enfranchise, retain graduates, entrepreneurial
 - Competitive City Centre
 - Retail rankings & regional competition
 - Maximise unique assets – rows, CMP
 - New planned facilities
 - Unleashing the potential
 - Ambitious, but Chester well placed – clustering
 - Inward investment – market & meet latent demand

The City of Now

- Living City
 - Leisure and recreational infrastructure
 - Cultural infrastructure
 - Maximise potential
 - Visitor economy
 - Night-time economy – diversification
 - Disconnection, severance and legibility
 - Movement and accessibility
 - Gyrotory, parking, bus network, cycling & walking

Further information (including feedback from the
One City Plan Stage 1 Engagement Event) :

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